



TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	RM plc
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	√
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	
An event changing the breakdown of voting rights	
Other (please specify):	
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Aviva plc & its subsidiaries
4. Full name of shareholder(s) (if different from 3.): ^{iv}	Registered Holder: BNY (Nominees) Limited 47,618* BNY Norwich Union Nominees Limited 67,778* Chase (GA Group) Nominees Limited 347,705* Chase Nominees Limited 171,180* CUIM Nominee Limited 54,787* Vidacos Nominees Limited 40,198* * denotes direct interest Chase Nominees Limited 12,230 Vidacos Nominees Limited 3,689,246
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	19 April 2012
6. Date on which issuer notified:	20 April 2012
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	5% to <5% Change at Combined Interest Level

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares		Number of voting rights		% of voting rights ^x
Ordinary Shares GBP0.02 GB0002870417	6,414,458	6,414,458	Direct	Direct ^{xi}	Indirect ^{xii}	Direct	In direct
			4,430,742	729,266	3,701,476	0.78%	3.96%
B: Qualifying Financial Instruments							

Resulting situation after the triggering transaction					
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights	
Ordinary Shares GBP0.02 GB0002870417					
C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}					
Resulting situation after the triggering transaction					
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}
					Nominal
					Delta
Total (A+B+C)					
Number of voting rights			Percentage of voting rights		
4,430,742			4.74%		
9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}					
The voting rights are managed and controlled by Aviva Investors Global Services Limited, with the following chain of controlled undertakings:-					
Aviva Investors Global Services Limited:					
<ul style="list-style-type: none"> • Aviva plc (Parent Company) • Aviva Group Holdings Limited (wholly owned subsidiary of Aviva plc) • Aviva Investors Holdings Limited (wholly owned subsidiary of Aviva Group Holdings Limited) • Aviva Investors Global Services Limited (wholly owned subsidiary of Aviva Investors Holdings Limited) 					
Proxy Voting:					
10. Name of the proxy holder:			See Section 4		
11. Number of voting rights proxy holder will cease to hold:					
12. Date on which proxy holder will cease to hold voting rights:					
13. Additional information:			Figures are based on a total number of voting rights of 93,471,147 as per the Company's Voting Rights and Capital Announcement of 29 February 2012.		
14. Contact name:			Neil Whittaker, Aviva plc		
15. Contact telephone number:			01603 684420		