



TR-1: Notifications of Major Interests in Shares	
1: Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:	RM PLC
2: Reason for notification (yes/no)	
An acquisition or disposal of voting rights	Yes
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	
An event changing the breakdown of voting rights	
Other (please specify):	
3. Full name of person(s) subject to the notification obligation:	Aviva plc & its subsidiaries
4. Full name of shareholder(s) (if different from 3.):	Registered Holder: BNY (Nominees)Limited 47,618* BNY Norwich Union Nominees Limited 340,680* Chase (GA Group) Nominees Limited 2,058,519* Chase Nominees Limited 171,180* CUIM Nominee Limited 54,787* Vidacos Nominees Limited 40,198* * denotes direct interest Chase Nominees Limited 12,230 Vidacos Nominees Limited 3,689,246
5. Date of the transaction (and date on which the threshold is crossed or reached):	12 March 2012
6. Date on which issuer notified:	13 March 2012
7. Threshold(s) that is/are crossed or reached:	3% to <3% Change at Direct Interest Level

8: Notified Details						
A: Voting rights attached to shares						
Class/type of share If possible use ISIN code		GB0002870417				
Situation previous to the triggering transaction						
Number of shares		Number of voting rights				
6,879,974		6,879,974				
Resulting situation after the triggering transaction						
Number of shares	Number of voting rights		Percentage of voting rights			
	Direct	Indirect	Direct	Indirect		
6,414,458	2,712,982	3,701,476	2.90%	3.96%		
B: Qualifying Financial Instruments						
Resulting situation after the triggering transaction						
Type of financial instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that may be acquired (if the instrument exercised/converted)	Percentage of voting rights		
C: Financial Instruments with similar economic effect to Qualifying Financial Instruments						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta
Total (A+B+C)						
Number of voting rights				Percentage of voting rights		
6,414,458				6.86%		
9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:						
The voting rights are managed and controlled by Aviva Investors Global Services Limited, with the following chain of controlled undertakings:-						
Aviva Investors Global Services Limited:						
<ul style="list-style-type: none"> • Aviva plc (Parent Company) • Aviva Group Holdings Limited (wholly owned subsidiary of Aviva plc) • Aviva Investors Holdings Limited (wholly owned subsidiary of Aviva Group Holdings Limited) • Aviva Investors Global Services Limited (wholly owned subsidiary of Aviva Investors Holdings Limited) 						

Proxy Voting:	
10. Name of the proxy holder:	See Section 4
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	
13. Additional information:	Figures are based on a total number of voting rights of 93,471,147 as per the Company's Voting Rights and Capital Announcement of 29 February 2012.
14. Contact name:	Neil Whittaker, Aviva plc
15. Contact telephone number:	01603 684420