# RM plc

#### TECHNOLOGY AND RESOURCES FOR EDUCATION

Six months to 31 May 2020

David Brooks Chief Executive Officer Neil Martin Chief Financial Officer



## AGENDA

- Highlights David Brooks
- Financial Review Neil Martin
- 2020 Divisional Review Neil Martin

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- Focus & Outlook David Brooks
- ⊘ Q&A

## ○ HIGHLIGHTS

**COVID-19 drives school closures and exam cancellations** 



- Positive Q1 offset by COVID-19 dominated Q2 as improving momentum was materially impacted by school closures and exam cancellations
- Revenue down 17% and adjusted operating profits reduced by 57% driven largely by the reduction in RM Resources which saw Q2 sales decline 48%
- Net debt of £14m vs. £21m as at the same period last year resulting from cash conservation actions
- No interim dividend is proposed
- > Trading has begun to improve as education systems start to reopen

#### © COVID-19 IMPACT - A STORY OF TWO QUARTERS



## Entered year with clear focus

- Deliver major capital programmes
- Develop growing international opportunities
- Reshape Technology divisions focus on software and services
- Deliver further efficiencies

#### Q1 positive progress

- Capital programmes on track
- Growing pipeline of international opportunities building confidence
- Aligned RM Education and RM Results divisions under single leadership
- Restructuring executed delivering £3m of annualised savings

#### **COVID-19 on horizon**

- International orders start to be impacted
- Business continuity planning assesses home working
- Emergency response initiated with daily meetings
- Cash conservation and cost saving activities begin

#### Q2 lockdown

- Schools closed and exams cancelled around the world
- Staff working from home other than in distribution centres
- Dividend cancelled and capital programmes paused
- Trading impacted differently across divisions
- Revenues down 33% YOY

- Revenues up 2% YOY

## © COVID-19 IMPACT - MARKET BACKDROP

• Significant closures of schools across the world and widespread exam cancellations



#### • Phased school openings across UK home nations from 1 June

- England Nursery, Reception, years 1 and 6 from 1 June Remaining year groups from 1 September
- Wales All year group return 29 June on blended model
- Scotland All year Groups from 13 August
- NI Phased re-opening from 24 August



## © COVID-19 IMPACT - THREE PHASE APPROACH



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## FINANCIAL SUMMARY

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## ◎ H1 FINANCIAL OVERVIEW

#### Results materially impacted by COVID-19 Q2 impact



- © Reported revenues down 17% as positive momentum in Q1 performance was materially offset by Q2 COVID-19 impacts
- Adjusted operating profit declined as cost savings were insufficient to offset the impact of school closures and exam cancellations
- Net debt was reduced to £14.4m at 31 May 2020 supported by a revolving credit facility of £70m.

RM<sup>®</sup> plC \*Adjusted operative structuring co

\*Adjusted operating profit is before the amortisation of acquisition related intangible assets; one time property related items; sale of non-current assets; impairment and restructuring costs. FY20 is reported under IFRS16 "Leases" for the first time which impacts adjusted operating profit by £0.1m. FY19 comparatives have not been restated.

## © REVENUE DEVELOPMENT

#### **GROUP IMPACT**

- Year started solidly with positive momentum in Q1
  - Technology divisions revenue +12%
  - Resources stronger than feared with Q1 UK Education flat
- Q2 shows impact of lockdown and revised exam profile outlook

#### PORTFOLIO DYNAMICS

- Divisional resilience to a full lockdown:-
  - RM Resources most impacted due to transactional sales impact as schools are closed
  - RM Results has a mixture of recurring revenues and volume related fees that are only impacted in such extreme situations
  - RM Education is most resilient due to high recurring revenues





#### Year on Year Revenues

## © INCOME STATEMENT

£m	2020	2019	Variance
Revenue	79.3	95.5	-17%
Adjusted Operating Profit	4.2	9.7	-58%
Operating Margin	5.3%	10.2%	-50pp
Interest	(0.7)	(0.4)	-55%
Adjusted Profit before tax	3.5	9.3	-62%
Тах	(0.8)	(1.8)	+52%
Adjusted Profit after Tax	2.7	7.5	-64%
Exceptional items (after tax)	(1.2)	(0.7)	-60%
Profit after tax	1.5	6.8	-78%
Adjusted diluted EPS	3.2p	9.1p	-5.9p

- Actions taken to reduce operating costs as a result of COVID-19, alongside a restructuring that took place in Dec 2019, reduced staff related costs and marketing spend by £7m
   partially offset by SoNET acquisition, increased customer
  - credit risk charges and higher property and IT charges
- Net interest charge higher due to IFRS16 changes and absence of income following sale of investment in Essex LEP
- Effective tax rate of 23.7% for adjusted profit
- Exceptional items (after tax) include:

   Amortisation of acquisition intangibles
   December 19 restructuring charge
   Group system design partial impairment
   Profit on asset sales

   Exceptional items (after tax) include:

   ±(0.8)m
   ±(0.8)m
   ±(0.8)m
   ±(0.6)m
   ±(0.6)m

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## © CASH FLOW AND PENSION

	2020	2019
Net debt at 30 Nov	15.0	5.8
Profit from operations	2.8	8.8
Adjustments	3.1	1.2
Operating cashflows	5.9	10.0
Working capital	(3.0)	(13.3)
Cash (used)/generated in operations	2.9	(3.3)
Pension contributions	(1.0)	(2.2)
Tax paid	(1.8)	(1.7)
Capital expenditure	(2.1)	(3.2)
Sale receipts	4.5	-
Dividends paid	-	(4.7)
Other	(2.0)	(0.2)
Net Movement	0.6	(15.4)
Net Debt at 31 May	14.4	21.2



#### **Cash Flow** $\odot$

Net debt of £14m is £7m lower than prior year half year and £1m below the year end position.

Cash conservation activities improved the position by £16m

- Final dividend cancelled	£5m
- Tax payments deferred	£5m
- Capital expenditure paused	£5m
- Pension deficit payments deferred	£1m

Sales receipts from two assets sold

- Freehold property	£2.9m
- Investment in Essex LEP	£1.6m

Capital expenditure programmes will be restarted in H2 with c. £6m of expenditure in 2020



#### Pension

IAS19 net pension deficit increased to £23m driven by a reduction in the discount rate partially offset by a lower inflation outlook and growth in asset values

## © FINANCIAL RESILIENCE

- Significant unutilised facility and increased debt leverage covenants to 3.5x for 2020
- Good cash generative characteristics
- Additional funding not deemed necessary at this stage
- Financial viability maintained through stress test scenarios

RM plc 2020 DIVISIONAL REVIEW

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## ◎ RM RESOURCES

#### **Encouraging Q1 significantly impacted by schools closures**

- Q1 saw flat UK education revenues but international revenues were lower due to the absence of a large Q1 2019 order in South America that was not repeated
- UK Schools lockdown had an immediate impact with orders dropping over 70%
- Cost management activities included:-
  - Utilisation of government furlough scheme whilst maintaining 100% staff pay.
  - Significant reductions in discretionary spend including marketing and temporary staff
    - Partially offset by charges associated with increased credit risk
- Order levels responding well to partial school opening announcements both in the UK and internationally
- Caution remains in H2 outlook as schools navigate journey to full capacity





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#### ◎ RM RESULTS

#### Strong momentum impacted by cancellation of exams globally

- Q1 revenues up 25% benefiting from new clients, increased exam volumes and SoNET acquisition
- Q2 negatively impacted by significant exam cancellations
- New contract win with IEA to deliver the Trends in International Mathematics and Science Study across c.70 countries
- Broader development of sales pipeline restricted by COVID-19 disruption and travel restrictions

Geography	RM Customer Exam Bodies	Expected Exam Cancellations
UK General Exams	4	75%
UK Other	5	35%
EMEA	8	90%
Australia / NZ	5	0%
Asia	2	35%
ROW	3	70%



#### **© RM EDUCATION**

#### Resilient recurring revenue performance supporting UK schools

- Revenues broadly maintained as software and services recurring revenues continue to support remote learning and essential school technology requirements
- Cost saving programme delivered pre COVID-19 and some one-time benefits help improve profitability
- Despite challenges to progress key sales activities, two Multi Academy Trust wins concluded covering transformative IT programmes across 14 schools
- Well-positioned to support UK schools transition to the Cloud and support blended learning and school infrastructure resilience

#### Initiatives launched since COVID-19 lockdown

19th Apr	DfE laptop and WiFi scheme for disadvantaged children
20th Apr	Oak National Academy launches, providing video lessons to 4m pupils
25th Apr	DfE fund programme for Remote Learning platforms for schools in England
19th Jun	DfE £1 billion fund to support 'lost learning'
2nd Jul	Government re-opening guidance requires schools to have remote education access



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Technology-enabled blended learning is here to stay

The move to digitising education will accelerate change

Role of technology in assessment will increase

The widening attainment gap will be a concern and focus

These changes are aligned to our existing strategic themes



## ○ OUTLOOK



Trading is starting to improve as schools open. Exam boards planning how to deliver assessments in 2021

⊘ We expect to remain profitable in H2

Major capital programmes set to re-start

Education needs support and innovation more than ever



## RM plc APPENDIX

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## ◇INCOME STATEMENT

	6 MONTHS TO 31 MAY					
	2020			2019		
£M	ADJUSTED	ADJUSTMENTS	TOTAL	ADJUSTED	ADJUSTMENTS	TOTAL
Revenue	79.3	-	79.3	95.5	-	95.5
Cost of sales	(45.7)	-	(45.7)	(54.7)	-	(54.7)
Gross profit	33.5	-	33.5	40.7	-	40.7
Gross profit %	42.3%	-	42.3%	42.7%	-	42.7%
Operating expenses	(29.3)	-	(29.3)	(31.0)	-	(31.0)
Amortisation of acquisition related intangibles		(1.0)	(1.0)		(0.6)	(0.6)
Restructuring costs		(1.0)	(1.0)		-	-
Impairment		(0.7)	(0.7)		-	-
Sale of Assets		1.3	1.3		-	-
Acquisition costs		-	-		(0.2)	(0.2)
Property related costs		-	-		(0.1)	(0.1)
	(29.3)	(1.3)	(30.7)	(31.0)	(0.9)	(31.9)
Operating profit	4.2	(1.3)	2.8	9.7	(0.9)	8.8
Operating profit %	5.3%	-	3.6%	10.2%	-	9.3%
Net investment income and finance costs	(0.7)	-	(0.7)	(0.4)	(0.0)	(0.4)
Profit before tax	3.5	(1.3)	2.2	9.3	(0.9)	8.4
Тах	(0.8)	0.2	(0.7)	(1.8)	0.2	(1.6)
Profit after tax	2.7	(1.2)	1.5	7.5	(0.7)	6.8
Diluted earnings per ordinary share	3.2p		1.8p	9.1p		8.2p
Dividend per share			0.00p			2.00p

#### ◇CASH FLOW

OPERATING CASH FLOWS - £M	2020	2019
Profit from operations	2.8	8.8
Amortisation & impairment of intangibles	2.3	1.1
Depreciation & impairment of PPE	2.0	0.9
Share-based payments	0.4	0.2
Provisions	0.7	(1.2)
Other adjustments	(2.2)	0.2
Operating cash flows before movements in working capital	5.9	10.0
(Increase)/decrease in inventories	(0.4)	(6.9)
(Increase)/decrease in receivables	6.3	0.2
(Increase) in contract fulfilment assets	(0.8)	(0.8)
Decrease in payables & other liabilities	(8.1)	(5.8)
Cash generated / (used) by operations	2.9	(3.3)
NON-OPERATING CASH FLOWS - £M		
Defined benefit pension contribution	(1.0)	(2.2)
Tax paid	(1.8)	(1.7)
Net capital expenditure less proceeds on disposal	2.4	(3.2)
Dividends paid	-	(4.7)
(Repayment)/drawdown of borrowings	(1.0)	14.0
Other	(1.9)	(0.2)
Net decrease in cash and cash equivalents	(0.3)	(1.2)

## ➢ BALANCE SHEET

£M	31 MAY 2020	31 MAY 2019
Goodwill	49.2	45.2
Intangible assets	22.7	18.6
Property, plant & equipment	5.6	10.3
Right of use asset	6.0	-
Defined benefit pension surplus	0.6	0.7
Other receivables	0.3	0.9
Contract fulfilment assets	2.7	1.5
Deferred tax assets	6.5	5.7
Total non-current assets	93.7	82.9
Inventories	22.6	25.0
Trade & other receivables	24.6	38.6
Contract fulfilment asset	1.1	0.7
Held for sale asset	3.1	-
Tax assets	1.8	0.4
Cash & short-term deposits	3.9	1.7
Total current assets	57.1	66.4
Total assets	150.8	149.3
Current liabilities, including tax liabilities	(50.6)	(62.5)
Borrowings	(15.7)	(20.7)
Retirement benefit obligation	(24.0)	(18.5)
Other non-current liabilities	(13.7)	(5.9)
Total liabilities	(103.9)	(107.5)
Net assets / total equity	46.8	41.8



#### ◎ RM RESOURCES

Helping teachers to teach and learners to learn by developing engaging and inspiring resources



#### ◎ RM RESULTS

#### Driving the global modernisation of assessment



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#### Helping UK schools to improve the impact of technology on teaching and learning



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## © DIVISIONAL SUMMARY

Revenue £M					
	2020	2019	Variance		
RM Resources	35.1	49.2	-29%		
RM Results	15.1	16.8	-10%		
<b>RM</b> Education	29.1	29.5	-1%		
Group	79.3	95.5	-17%		

#### Adjusted Operating Margin

	2020	2019	Variance
RM Resources	-5.8%	6.3%	-12.1pp
RM Results	19.7%	27.1%	-7.4pp
<b>RM Education</b>	16.8%	14.7%	+2.1pp
Group	5.3%	10.2%	-4.9pp





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