



# RM plc Preliminary Results Year ended 30 September 2005

RM is about improving the life chances of people — worldwide — by delivering outstanding education products and services that help teachers to teach and learners to learn.





## Headlines

#### Strong performance

... despite tricky market conditions and BSF investment

Profit growth: up 11% on last year (after £1.8m BSF expenditure)

Order growth: up 15% on last year

Successful education project delivery

Customer satisfaction continues to increase

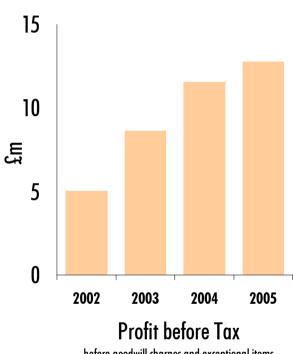
#### Positive medium-term outlook

SSDN: pioneering new approach for educational ICT

BSF: well positioned, bidding > 17 BSF projects in 2006

**Examinations and assessment** 

Improving visibility



before goodwill charges and exceptional items



2003

£215m

3.5%

£8.6m

 $6.9p^{\dagger}$ 

4.35p

£38.4m

## Financial headlines

|  | 2005   | 2004   |
|--|--------|--------|
| <ul> <li>Turnover</li> </ul>                               | £263m  | £263m  |
| <ul> <li>Operating profit margin*</li> </ul>               | 4.4%   | 4.0%   |
| <ul> <li>Profit before tax* up 11%</li> </ul>              | £12.8m | £11.6m |
| <ul> <li>Diluted EPS* up 12%</li> </ul>                    | 10.5p  | 9.4p   |
| <ul> <li>Dividend per share up 5%</li> </ul>               | 4.85p  | 4.6p   |
| <ul> <li>Net funds</li> </ul>                              | £21.8m | £25.8m |
| (£10.4 million of PFI capex in $2005 - 1000$ now complete) |        |        |



#### **Turnover**

• Group turnover: £263 million

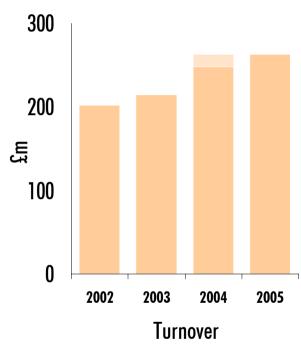
Replacement of £15 million of 'one-off' turnover last year

PC average selling price decline: 11%

particularly impacted university and college sectors

Full-year contribution from 2004 acquisitions (TTS and Sentinel)

Growth in long-term project turnover

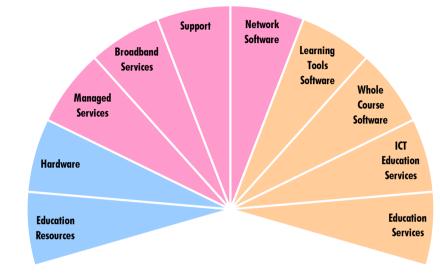


(lighter area represtents 'one-off' turnover)



# Business mix and gross profit

- Infrastructure software and services up 11%
   Increased contribution from long term projects
- Education software and services down 4%
  Less eLC spend
  peakschoolhaus down
- Hardware and distribution: down 5%
   Includes TTS & whole class teaching hardware
   PC hardware represented less than 1/3<sup>rd</sup> of turnover
- Gross profit percentage up 2.1pp
   Education software & services: up 7.4pp
   Increased contribution from education projects
   Hardware and distribution: up 1pp
   TTS higher than Group average margin
   Competitive PC market
   Whole class teaching hardware low margin



| Activity                           | FY2               | FY2005          |                      | 2004            |
|------------------------------------|-------------------|-----------------|----------------------|-----------------|
|                                    | £million turnover | Gross<br>profit | £million<br>turnover | Gross<br>profit |
| Infrastructure software & services | 87.6              | 28.6%           | 79.1                 | 28.4%           |
| Education software & services      | 47.5              | 59.4%           | 49.7                 | 52.0%           |
| Hardware and distribution          | 127.6             | 16.0%           | 134.5                | 15.0%           |
| Total                              | 262.7             | 28.1%           | 263.3                | 26.0%           |



# **Operating costs**\*

• Up £4.2 million

Full year impact of last year's acquisitions: £3.3 million

Leasing cost changes: £0.4 million

Selling and distribution includes education project bid costs

BSF bid costs: £1.8 million (FY2004: £0.1 million)

College & university sales and marketing expenditure reduced

• R&D up £2.3 million

Increase attributable to customer supported developments Education enterprise solution development

| £million               | FY2005 | FY2004 |
|------------------------|--------|--------|
| Selling & distribution | 34.2   | 32.8   |
| Research & development | 16.8   | 14.5   |
| Administration*        | 11.2   | 10.7   |
| Total                  | 62.2   | 58.0   |

<sup>\*</sup>excluding goodwill charges



# Leasing

- RM has always provided financing options to customers
   Switched from outsourced to in-house at end FY2004
- Business benefits
   Greater control and flexibility of offer to customers
   Improved profits
- Accounting treatment

Under previous arrangement:

benefit showed as a reduction in operating costs

Now:

gain on sale of finance lease debt is included in other finance income greater in-house operating costs

• FY2005 impact: £0.7 million income included in net interest receivable



## **Profit and loss**

| £million                                       | FY2005 | FY2004 | change        |
|--|--------|--------|---------------|
| Turnover                                       | 262.7  | 263.3  | 0%            |
| Gross profit                                   | 73.7   | 68.5   | <b>8</b> %    |
| Selling & distribution                         | (34.2) | (32.8) | 5%            |
| Research & development                         | (16.8) | (14.5) | 16%           |
| Administration (excluding goodwill charges)    | (11.2) | (10.7) | 4%            |
| Operating profit (excluding goodwill charges)  | 11.5   | 10.5   | 10%           |
| Interest income                                | 1.3    | 1.1    | <b>24</b> %   |
| Profit before tax (excluding goodwill charges) | 12.8   | 11.6   | 11%           |
| Goodwill charges*                              | (7.4)  | (4.5)  | <i>63</i> %   |
| Profit before tax                              | 5.5    | 7.1    | - <b>23</b> % |
| Profit after tax                               | 2.0    | 3.9    | -4 <b>9</b> % |
| EPS — diluted, before goodwill charges         | 10.5p  | 9.4p   | 12%           |
| Dividend per share                             | 4.85p  | 4.6p   | <i>5</i> %    |

<sup>\*</sup>Goodwill amortised over 5 years under UK GAAP; includes £1.1 million impairment for peakschoolhaus taken in first half of FY2005



# Tax and pensions

• Effective tax rate: 26.9% (FY2004: 27.3%)

R&D tax credit benefit

Benefit expected to continue in future years

Pensions

FRS17 Pension deficit

pre-tax: £15.9 million (FY2004: £14.9 million)

post-tax: £11.1 million (FY2004: £10.4 million)

Investment return more than offset by discount rate reduction

Deficit increased by £1.4 million due to changed mortality assumptions; now PMA92(-4) / PFA92(-4)

 $3^{rd}$  year of deficit reduction plan (£1.3 million pa) — funding of deficit under review

Uncertainty over size of risk-based pension protection fund levy



## **Cash flow**

|  | £m    |                     | £m    |                          | £m     |
|--|-------|---------------------|-------|--------------------------|--------|
| Operating profit (before goodwill charges) | 11.5  | Operating cash flow | 17.2  | Net funds - 30 Sep 2004  | 25.8   |
| Depreciation/sale of fixed assets          | 8.4   | Interest            | 1.0   | Free cash flow           | 10.3   |
| Change in working capital*                 | (2.7) | Tax                 | (3.7) | PFI capex (now complete) | (10.4) |
|  |       | Dividends           | (4.2) | Other capex (net)        | (4.1)  |
|  |       |                     |       | Other                    | 0.2    |
| Operating cash flow                        | 17.2  | Free cash flow      | 10.3  | Net funds - 30 Sep 2005  | 21.8   |

149%

Cash conversion rate:

<sup>\*</sup>Working capital: long-term WIP up £3.8 million to £5.8 million

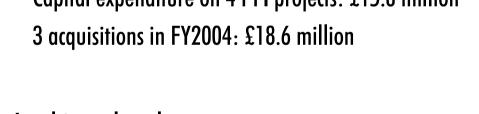


## Cash and net funds balances

| £million                              | 30 September 2005 |
|---------------------------------------|-------------------|
| Cash and investments                  | 22.9              |
| Issued Ioan notes                     | 1.1               |
| Net funds                             | 21.8              |
| Issuable loan notes                   | 1.2               |
| Deferred cash consideration           | 2.4               |
| Net funds less deferred consideration | 18.2              |

#### • £34 million of exceptional spend over last 2 years:

Capital expenditure on 4 PFI projects: £15.8 million

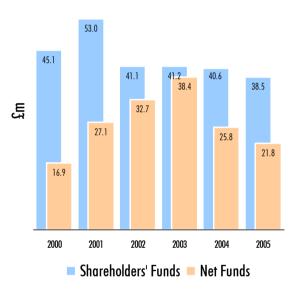


#### Looking ahead

Existing PFI projects now cash generative

BSF does not require capex (Opex & WIP)

We remain a seasonal business



| £million                 | 2005  | 2004 | 2003 |
|--------------------------|-------|------|------|
| Net funds - 30 September | 21.8  | 25.8 | 38.4 |
| Net funds - year average | 8.0   | 27.2 | 31.5 |
| Net funds - year minimum | (1.2) | 7.1  | 18.6 |



#### **IFRS**

Areas of significant impact

Goodwill: amortisation will cease

Pensions: deficit on balance sheet (FY2005: £11.1 million)

**Share-based payments:** 

share options will be expensed: usage already significantly reduced in favour of

co-investment scheme: already expensed but calculations change

Research and development:

policy must allow capitalisation of R&D: requirement to capitalise when six criteria met still finalising our view

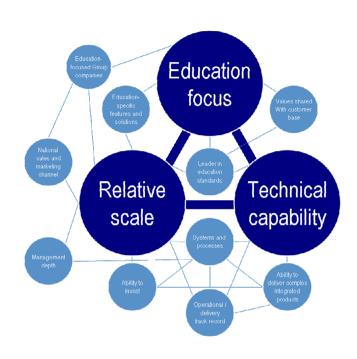
Holiday pay

• FY2005 reconciliations on 14 December



#### **Context**

- Strong performance in FY2005
  - Spend per customer up in primary and secondary
    Increased number of Community Connect 3 customers
- Building sustainable competitive advantages
   Education projects: track record of order wins and effective delivery
- Market evolution
  - **Building Schools for the Future programme rolling forward**
  - New requirements/opportunities for ICT continue to be identified
    - Personalisation and home-school links
    - **Examination and assessment**
  - Increasing central government direction DfES has appointed a Director of Technology





# FY2005 market challenges

#### Commodity PC hardware market

University and college PC hardware market increasingly low margin — sales & marketing expenditure reduced

Differentiated PC offer performed well (RM ONE, RM Mobile ONE, RM Tablet)

#### Educational software market

Evidence of eLC under-spend and leakage (note: eLCs now confirmed for two further years) BBC Digital Curriculum launches in January 2006

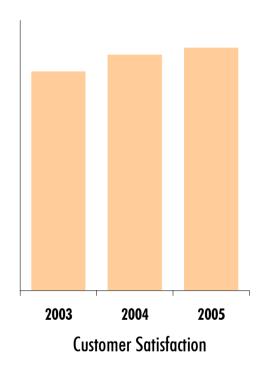
#### Competing school budget priorities

Workforce remodelling programme: every teacher to have 10% non-contact time from Sept 2005 Introduction of 'teaching and learning responsibility payments'



#### **Customer success**

- Customer satisfaction continues to increase
   Our key non-financial performance measure
   Three years of year-on-year improvement is a world-class performance\*
   Majority of staff have customer satisfaction element to remuneration
- Reputation improving amongst non-customers
   ... but continues to be an area for improvement
- Award winning products and services
- RM's continued success will be driven by our customers' success
   Education projects: each has an element of payment by success
   eg: South Yorkshire Project has delivered 10,500 ICT qualifications



## KM.

## Hardware and distribution

#### • PC hardware

Educationally differentiated PCs have been successful RM ONE significant volume shipped to schools RM Mobile ONE launched in September





Interactive whiteboards

Dedicated funding was available until end March 2005

TTS

Turnover and profit slightly ahead of expectations Innovative new products







## **Delivery**

#### RM building a track record of excellence

Excellent progress on all projects
 Customer satisfaction above average for established projects
 All education projects operating at 'reference site' standard

| QCA                       | 47,000 pupils taking online tests compared with 1,200 in 2004 |
|---------------------------|---|
| Cambridge Assessment      | 225,000 exam scripts processed electronically                 |
| Warwickshire LEA          | 1,500 teachers using Tablet PC<br>based teacher toolkits      |
| Newham LEA                | 4,200 laptop computers available for pupils to take home      |
| Lambeth LEA               | Full managed service supporting over 6,000 users              |
| South Lanarkshire Council | 9,000 computers over 200 sites                                |
| SYeLP                     | 10,500 new ICT qualifications achieved so far                 |
| Dudley Grid for Learning  | 8,000 computers in over 100 schools updated                   |

Project R&D contributes to building unique 'education enterprise' intellectual property

Virtual Learning Environments

Multi-school networks and infrastructure

Education 'portals'

Online examinations and assessment

| QCA<br>Cambridge Assessment                   | eAssessment          |            |
|---|----------------------|------------|
| Warwickshire<br>SSDN                          | Learning Platform    | Education  |
| Dudley<br>South Lanarkshire<br>Classroom 2000 | Managed networks     | Enterprise |
| Warwickshire<br>SYeLP                         | Educational delivery |            |



# The 'education enterprise solution'

**Teachers** 

School

Pupils

**Parents** 

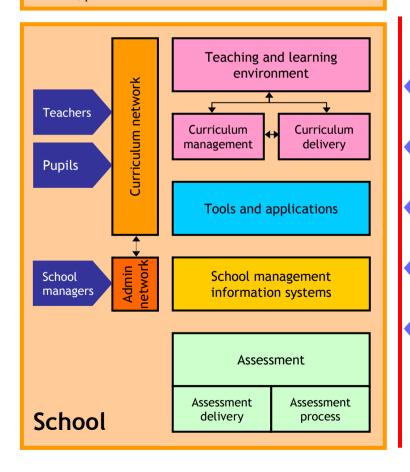
LEA

managers

#### **Current approach**

Separate systems

Minimal interaction between systems / no shared data Limited, piecemeal access outside the establishment



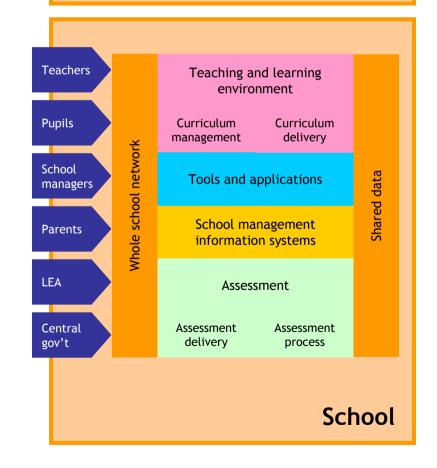


#### Enterprise approach

Integrated web-delivered systems

Common data standards / no barriers between systems

Consistent access inside and outside the school





# **Education information systems**

Leading position in education data services

- Welsh national pupil database
- Performance tables
- RAISEonline single authoritative source of school performance data (formerly iPANDA)

**Management information systems** 

Web-delivered school MIS product to launch at BETT

# **Teacher development**

- TTRB online resource banks for teacher development
- Continuing professional development for teachers (commissioned by the DfES)



#### **Assessment**

#### RM leads the way in online assessment

- UK assessment landscape
  - >50 million individual scripts annually
  - c. £750 million spend
  - Still largely paper-based
- QCA KS3 ICT assessment project

Successful 'volume' trial (47,000 pupils)

All English secondary schools to participate in 2007

Regarded as a pathfinder for eAssessment

Computing Awards 2005: Innovative Project of the Year

Cambridge Assessment

World leading on-screen marking solution developed workflow engine for management and control Pilot programme processed 225,000 scripts

Assessment of 21st Century Skills: The Current Landscape PRE PUBLICATION DRAFT





ASSESSMENT OF 21<sup>ST</sup> CENTURY SKILLS: THE CURRENT LANDSCAPE Pre-Publication Draft



JUNE 2005

Partnership for 21st Cen

... the innovative new *Key Stage 3* (age 12-13) *ICT Literacy Assessment* created by the British government's Qualifications and Curriculum Authority (QCA) is garnering the greatest amount of international attention

It is also one of the most promising new assessments we found in any of our five content areas, as it represents a sophisticated new approach to combining assessment of content-area and thinking skills, and to building assessments that can provide both national data on students' capabilities and information on individual students pertinent to classroom-level instruction.

Partnership for 21st Century Skills



# Scottish Schools Digital Network

- A national education intranet for Scotland
   Brings together education delivery and school management
   Single 'portal' for > 800,000 users (educators, learners)
- £37.5 million, five-year contract

  Design, implementation and managed delivery of the service
  ... no hardware, no broadband, no in-school networks
- Highly competitive contract won against global competition
   Bidders included IBM, HP, Fujitsu, Serco and BT
- Ground-breaking national 'education enterprise' system
  Positions RM as world leader in an emerging market sector

We had 96 expressions of interest and many excellent bids. It was a difficult choice but the winner's educational credentials shone through.

John Connell – SSDN

Director

Quoted in Times Educational
Supplement
September 2005





# Scottish Schools Digital Network

- Technically advanced
  - Personalised, highly secure access
  - Close integration with existing school management systems
  - Web-based: access anywhere
- National scale
  - 32 local authorities
  - > 800,000 users
  - Change management / training
- Significant contribution to teacher workload reduction

PwC estimate: ICT could save approximately four hours per teacher, per week



- Teacher planning & preparation tools
- Education workflow

**Teachers** 

- Email, video conferencing, chat
- Portal access to all data inc. school MIS
- Content hosting

Education managers

**Parents** 





# **Building Schools for the Future**

- 15-year programme to rebuild/refurbish all secondary schools in England £45 billion total spend / £5 billion ICT spend Indications that programme may extend to primary schools in future
- RM target

Leading ICT partner to the BSF programme, winning at least 30% of contracts Expenditure in FY2006 on solution design, bidding etc: c.£4 million

- Procurement model means success not wholly dependent on quality of ICT offer RM needs to be on high proportion of short lists
   Distributing RM IP through other partners as well as direct delivery
- Early success

Shortlisted for every project we have submitted bids for Preferred bidder for £6.4 million Solihull (ICT-only) BSF contract

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## **Building Schools for the Future**

#### Update on phasing data

|        | Number of LEAs | Total schools | Procurement | Number of BSF schools opening (rebuilds & refurbs completed) |            |            | os completed) |
|--------|----------------|---------------|-------------|--|------------|------------|---------------|
|        | in wave        | In wave       | starts from | GY 2007/08   | GY 2008/09 | GY 2009/10 | GY 2010/11    |
| Wave 1 | 18             | 170           | 2004        | 44   | 71         | 36         | 16            |
| Wave 2 | 10             | 89            | Q4 2005     |  | 42         | 42         | 5             |
| Wave 3 | 11             | 116           | Q1 2006     |  |            | 51         | 51            |
| Wave 4 | 17*            | 149           | 2007*       |  |            |            | 55            |

Source: Partnerships for Schools Corporate Plan 2005/06
\*RM estimates

## Order book

#### Visibility improving



Up 15% on FY2004

Significantly exceeded shipments in year

• Year end order book and deferred revenue:

Up significantly on FY2004

£140 million increase since FY2002

Represent > 85% of FY2005 turnover

Business remains subject to short-term market dynamics

Almost two-thirds of FY2006 business still to win and deliver





## Outlook

- Still early in the year
  - Visibility improving
  - ... but RM remains a seasonal business
- Individual schools market weakness since beginning of 2005/06 academic year
   Workforce remodelling programme: every teacher to have 10% non-contact time from Sept 2005
   Introduction of 'teaching and learning responsibility payments'
- Electronic learning credits confirmed for a further two years
- Further BSF investment in FY2006: c £4 million

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## **Conclusions**

- Strong performance
  - ... despite tricky market conditions and BSF investment
- Track record of delivery
  - **Orders**
  - Turnover
  - **Profit**
  - **Customer satisfaction**
- Improved visibility
- Well-positioned for long-term opportunity





# RM plc Preliminary Results Year ended 30 September 2005

RM is about improving the life chances of people — worldwide — by delivering outstanding education products and services that help teachers to teach and learners to learn.





# **Appendices**

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# **Education projects**

| Contract                                | Va                       | lue/phasing | Term                   |             |
|---|--------------------------|-------------|------------------------|-------------|
| Dudley Grid for Learning                | Contract award: Jan 1999 | >£50m       | broadly flat           | 10 years    |
| Classroom 2000 Lot 3 (Northern Ireland) | Contract award: Feb 2003 | £21m        | early h/w shipments    | 5 years     |
| QCA — Key Stage 3 online testing        | Contract award: Feb 2003 | £23m        | broadly flat           | 6 years     |
| South Yorkshire eLearning Programme     | Contract award: May 2003 | £34.4m      | broadly flat           | 44 months   |
| South Lanarkshire Council               | Contract award: Jul 2003 | >£30m       | broadly flat           | 7 years     |
| Warwickshire LEA PFI                    | Contract award: Apr 2004 | £16m        | broadly flat           | 8 years     |
| Newham LEA PFI                          | Contract award: May 2004 | £20m        | broadly flat           | 8 years     |
| Lambeth LEA PFI                         | Contract award: Feb 2005 | £17m        | broadly flat           | 8 years     |
| South West Grid for Learning            | Contract award: Aug 2005 | >£30m       | broadly flat           | 3 — 5 years |
| Scottish Schools Digital Network        | Contract award: Sep 2005 | £37.5m      | some front-end revenue | 5 years     |

| Education projects          |              |
|-----------------------------|--------------|
| Complex service delivery    | ✓            |
| Multi-year                  | ✓            |
| > £5m revenue               | ✓            |
| RM characteristics          |              |
| Right size                  | ✓            |
| Dedicated bid team          | ✓            |
| Project management skills   | $\checkmark$ |
| Broad range of capabilities | $\checkmark$ |
| Education knowledge         | $\checkmark$ |
| Partnerships                | ✓            |
| Strong balance sheet        | ✓            |
| Risk evaluation             | ✓            |
| Track record                | <b>√</b>     |

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# **Education projects**

#### **Accounting treatment and financial impact**

- Pre-contract costs not taken to the balance sheet unless contract "virtually certain"
   In accordance with UITF 34 "Pre-contract costs"
- Separable elements

Accounted for using relevant Group accounting policy for that element Turnover and profit recognised as the goods and services are delivered

Bundled elements

Accounted for in accordance with SSAP 9 "Stocks and long-term contracts"

Turnover recognition based upon proportion of fair value of contract delivered to date

Any expected contract loss recognised as soon as foreseen

Profit only recognised when "outcome of contract can be assessed with reasonable certainty"

Thereafter profit recognised proportional to turnover based upon expected outcome

Consequently turnover recognised but typically traded at 0% margin in early years

Overall positive margin impact expected

Contracts at a range from below to above historic company operating margin

# RN

# **Building Schools for the Future**

#### A major opportunity for RM

- Secondary schools: £45 billion, 15-year programme
   Rebuild/refurbish all secondary schools in England, including:
   school build; facilities management; ICT managed service
   Secondary school ICT market could as much as double by 2009
- ICT allocation: £5 billion
- Primary schools may follow BSF model
   Rebuild/refurbish approximately 50% of primary schools from 2009
- Market structure moves from product supply to long term contract
- Groups of schools procured together potentially crossing LEA boundaries

| BSF — critical success factor  | RM |
|--|----|
| Educational vision   | ✓  |
| Technology expertise   | ✓  |
| Education understanding  | ✓  |
| Broad education and technical solutions expertise  Secure network management Integration between MIS and curriculum systems Security management systems VOIP | ✓  |
| Capability and scale to develop BSF-<br>specific software solutions  | ✓  |
| Existing relevant educational IPR  | ✓  |
| Scale to bid multiple contracts  | ✓  |
| Track record   | ✓  |

## **IXM**

### **Awards**

- BETT Awards
  - Easiteach Literacy / Easiteach Numeracy / MathsAlive / Kaleidos
- E-learning Awards
  Sonica Spanish
- Education Resources Awards
   RM ONE / TTS Active World Play Mats
- Nursery World Awards
   TTS Active World Play Mats / Tizzy's First Tools
- Helpdesk Institute
   Helpdesk Support Team Excellence Award finalist
- Association of Support Professionals Year's Ten Best Web Support Sites 2004 and 2005
- Computing Awards for Excellence 2005
   QCA KS3 ICT assessment project