



# RM plc

## 14 Month Period to 30 November 2011

Martyn Ratcliffe, Executive Chairman

Iain McIntosh, Chief Financial Officer

To be read in conjunction with the Preliminary Results  
announcement released on 6 February 2012

# FY11 Overview

## A Difficult Year

- Education sector severely impacted by public sector cuts (BSF shielded RM from total impact)
- International businesses under-performed, particularly USA
- RM had not taken adequate action to prepare for foreseeable challenges

## Strategic Review

- Substantial restructuring, including disposals of non-core businesses
- 4 Operating divisions created with greater focus and clearer strategies
- Cost reduction and redundancy programme

## Positives

- RM has retained an unparalleled position in UK education market
- Group remains profitable (Adj operating profit: £10.0m in 14 months to 30 November 2011)
- Strongest cash position at period end since 2008 (Gross cash: £24.5m)

## Future Opportunities

- Leverage established UK distribution channel to be supplier of choice into UK schools
- Greater focus on innovation. Limited innovation/investment in recent years in some businesses
- New initiatives being evaluated

# Group Financial Summary

£m	12 months to Sept 2010	14 months to Nov 2011
Revenue	380.1	350.8
Adjusted operating profit*	22.6	10.0
Adjusted diluted EPS(p)	18.8	7.3

12 months to Nov 2010	12 months to Nov 2011
376.1	310.1
21.4	14.1
17.4	10.8

Cash from operations	23.7	24.8
Gross cash at Sept/Nov	13.8	24.5
Net funds less deferred consideration at Sept/Nov	0.5	11.3

14.2	39.5
3.7	24.5
(15.7)	11.3

\*Adjusted operating profit and EPS are before amortisation of acquisition related intangible assets and other intangible assets, share-based payment charges, exceptional charges & exceptional pension credit in 2010  
2010 data has been restated to remove share-based payment charges and all restructuring costs

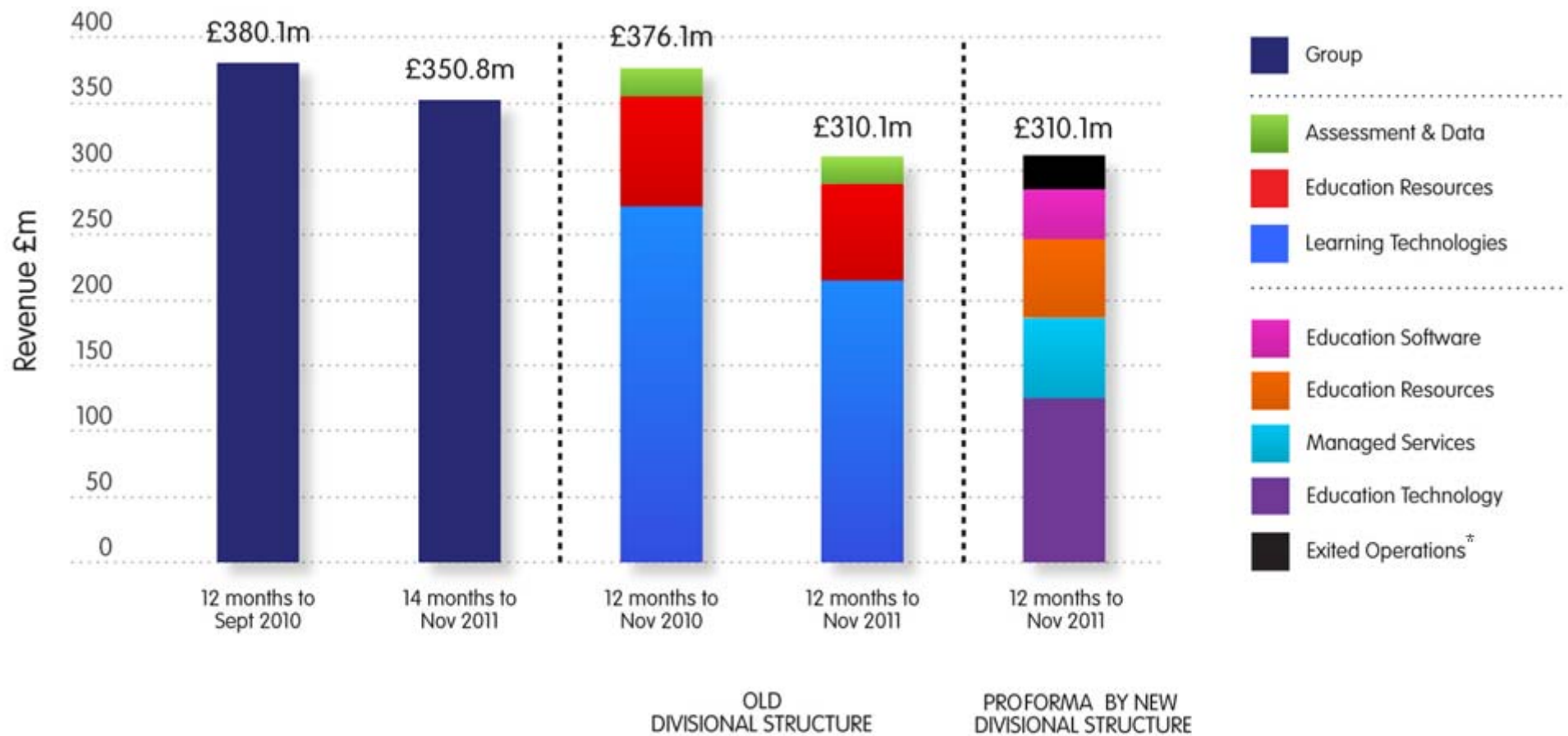
# FY11 Divisional Summary

12 months to 30 November

£m	Learning Technologies		Education Resources		Assessment & Data		Total	
	2010	2011	2010	2011	2010	2011	2010	2011
Revenue	271.8	214.4	81.6	74.4	22.7	21.3	376.1	310.1
Adjusted Operating Profit*	9.7	8.7	8.8	3.8	2.9	1.6	21.4	14.1
% Profit	3.6%	4.1%	10.8%	5.2%	12.9%	7.4%	5.7%	4.6%

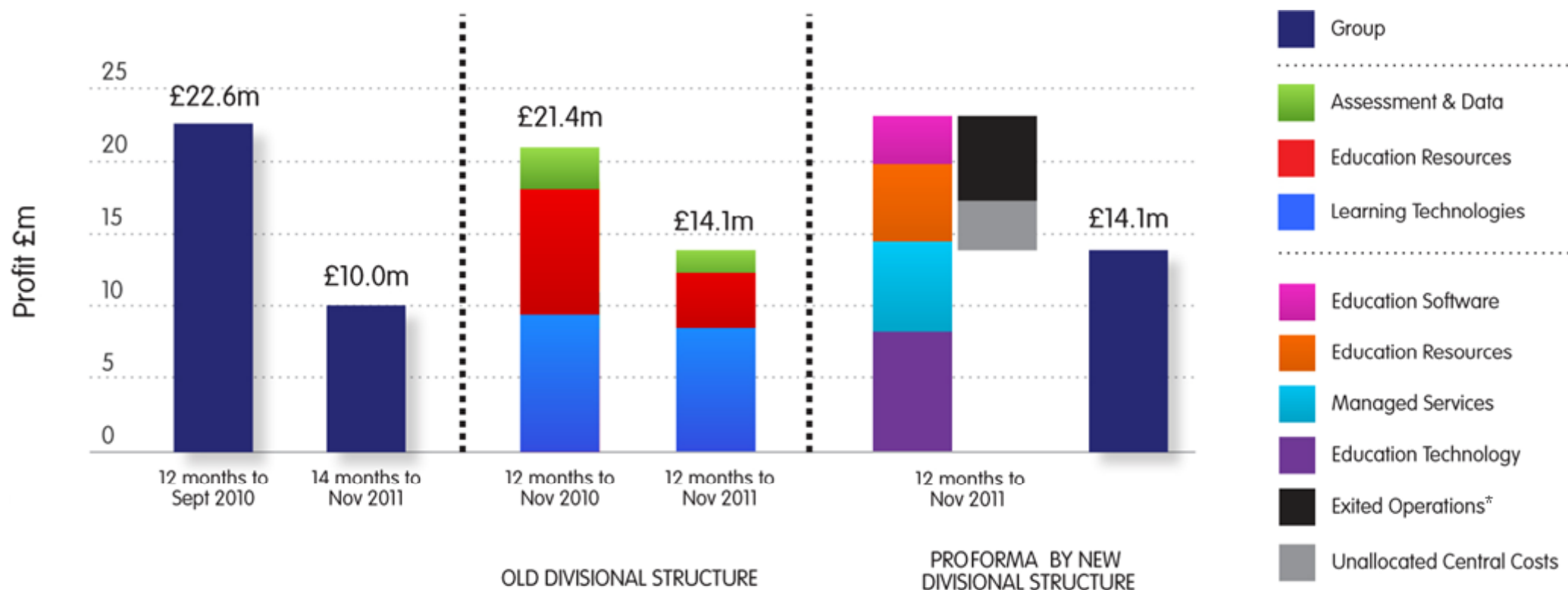
\*Adjusted operating profit and EPS are before amortisation of acquisition related intangible assets and other intangible assets, share-based payment charges, exceptional charges & exceptional pension credit in 2010  
2010 data has been restated to remove share-based payment charges and all restructuring costs

# Group Revenue



\*Exited operations are businesses sold and held for sale at the balance sheet date, some of which have subsequently been sold.

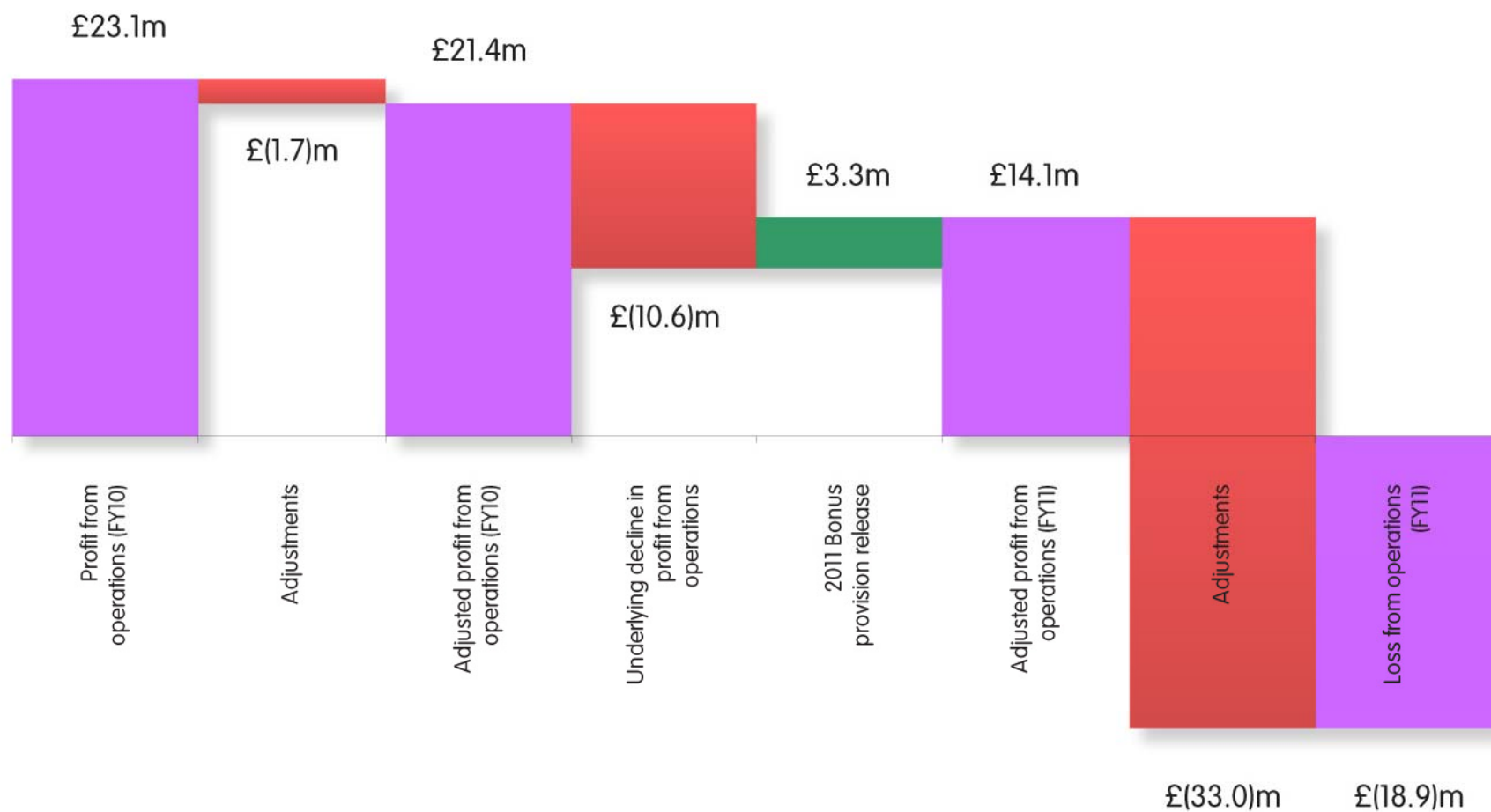
# Group Adjusted Operating Profit



\*Exited operations are businesses sold and held for sale at the balance sheet date, some of which have subsequently been sold.

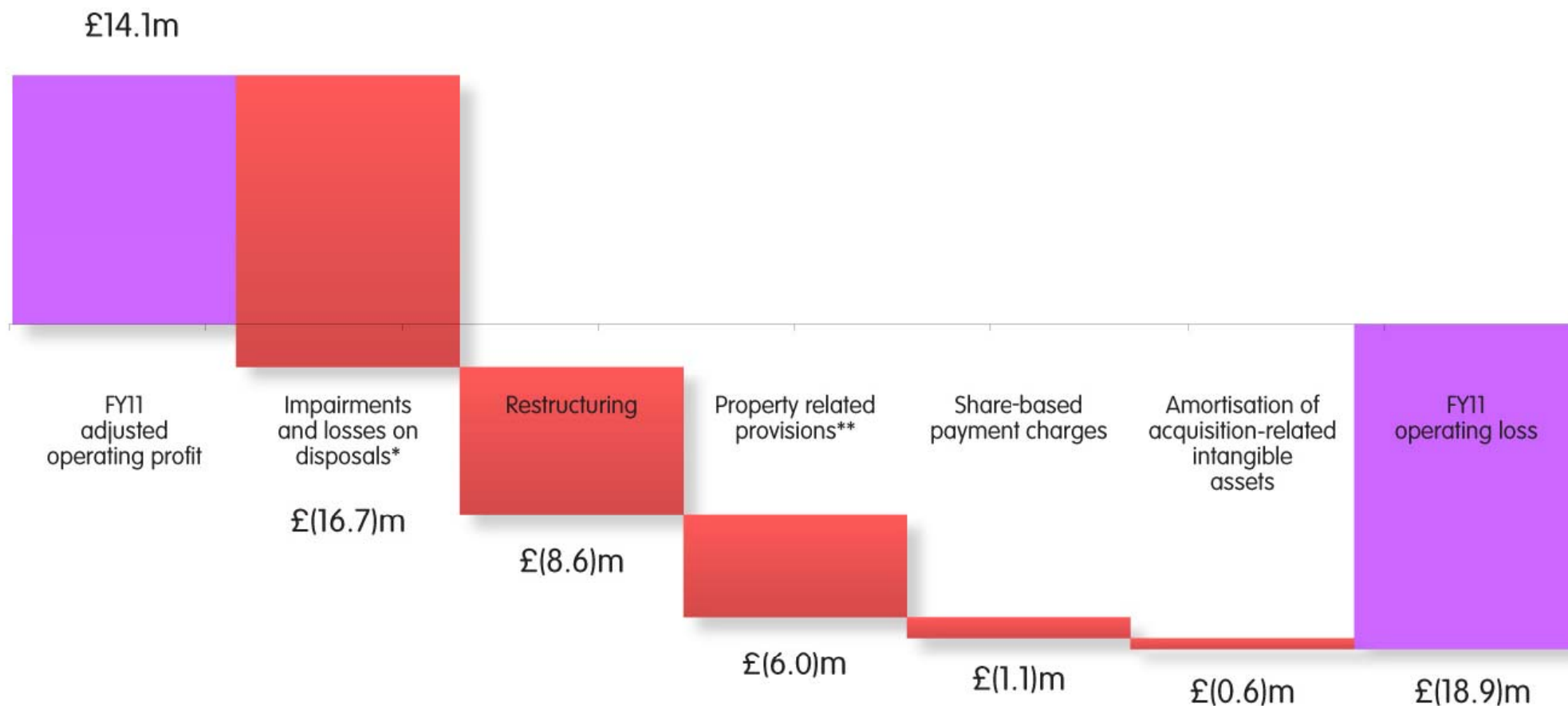
# Profit from Operations

FY10 to FY11 comparison (12 months to 30 November)



# Adjustments to Operating Profit

## 12 months to 30 November 2011

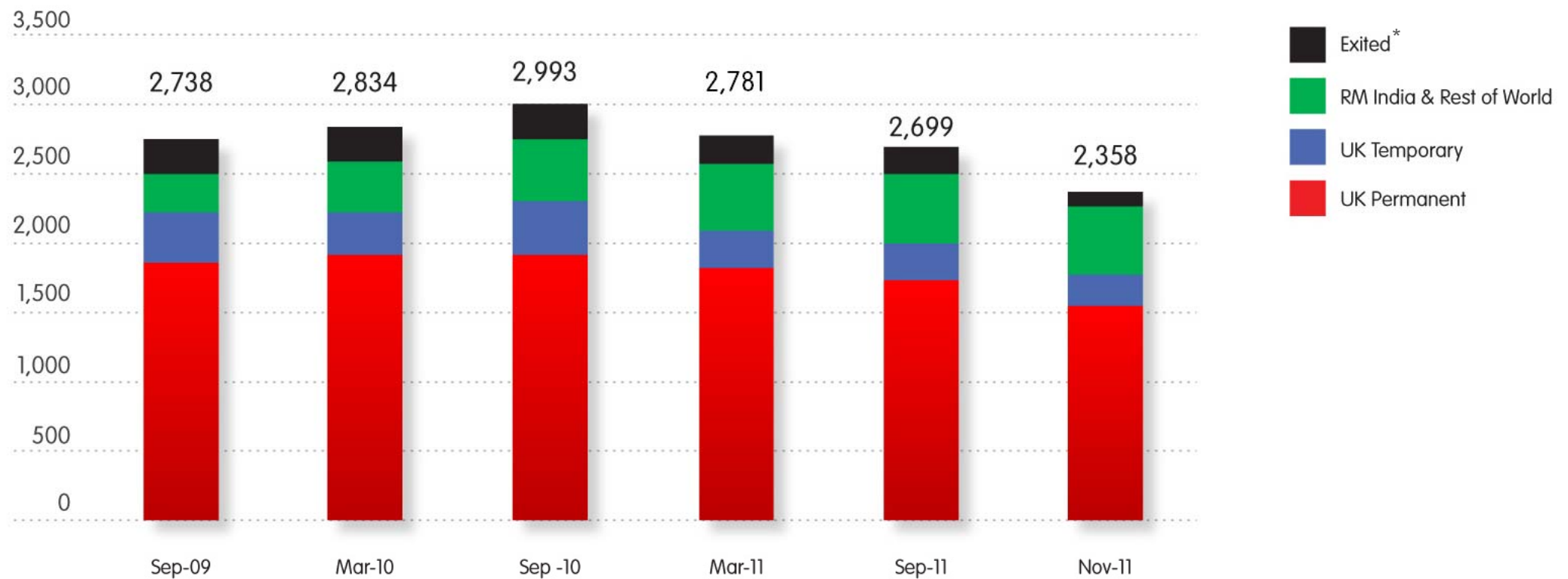


\*Impairments of goodwill, intangible assets and loss of sale on operations

\*\*Increase in provisions for dilapidations on leased properties and onerous lease contracts



# Group Headcount



\*Exited operations are businesses sold and held for sale at the balance sheet date, some of which have subsequently been sold.

# Exited Operations

## US Hardware (Computrac)

- Approx consideration: £2.9m. Loss-making in FY11

## Australia

- Approx consideration : £0.9m. Loss-making in FY11

## DACTA

- Inventory realisation at approximately 70% of book value: £0.2m. Loss-making in FY11

## Lego JV

- Approx consideration : £3.8m, incl debt repayment. Loss-making in FY11

## AMI (Easytrace)

- Approx consideration : £0.6m + £0.5m Debtors. Loss-making in FY11

Value realised approx. £8.9m (£3.8m received in period and remainder in 2012)

## Held for Sale and Investment

- ISIS: In process. Outcome uncertain
- Inclusive: 25% minority share holding to be sold in due course

# Debt Facilities

## New £30m unsecured committed Revolving Credit Facility signed with Barclays

- Runs to 27 March 2015 with mutually agreed extensions to March 2017
- Margin 2.75% over LIBOR, falling to 2.50% after a year, subject to Debt / EBITDA ratio

## Principal financial covenants

- Debt / EBITDA < 2.5 times
- Interest cover > 4.0 times

## Replaces

- £25m HSBC committed acquisition facility (£13m drawn)
- US \$39.5m (£25m) HSBC uncommitted Sterling Dealing Line

## Retaining existing £3m on-demand Barclays overdraft facility

# Pensions

IAS 19 on balance sheet deficit increased:

	£m	
Deficit at 30 Sep 2010	(12.4)	£9.0m net of tax
Cash in excess of service cost	1.8	Annual deficit reduction payments committed to May 2017
Asset returns	5.8	
Interest on liabilities	(7.1)	
Impact of market assumptions on liabilities	(9.3)	Reduction in UK Corporate Bond yield based discount rate
Deficit at 30 Nov 2011	(21.2)	£15.9m net of tax

## UK Defined Benefit Pension Scheme Consistent record of management action

**2002:** base retirement age increased to 65  
**2003:** closed to new members  
**2005:** 1pp increase in employee contributions  
**2007:** 5% pa cap on pensionable salary increase  
**2007/08:** £3.5m special company contribution  
**2009:** 1pp increase in employee contributions  
**2010:** 1pp increase in employee contributions  
**2010:** 2.5% pa cap on pensionable salary increase  
**2011:** Discussions in progress with Trustees regarding potential closure to future accrual

- Discussions started with Trustees regarding potential closure of scheme to future accrual
- Triennial valuation due as at 31 May 2012

# RM Strategy

Group Strategy: UK education market with international distribution

## Phase 1: Restructuring Almost Complete

- Disposal of non-core businesses
- Continuing operations restructured into 4 divisions
- Headcount and cost base reduced significantly

## Phase 2: Operational Strategy

- Strategy for each product category/service offering in each division being defined
- Increased emphasis on working capital management

## Phase 3: New Growth Opportunities

- Leverage well-established distribution channels
- New initiatives being evaluated
- M&A opportunities in UK to be considered

# Strengths & Opportunities

## Strengths

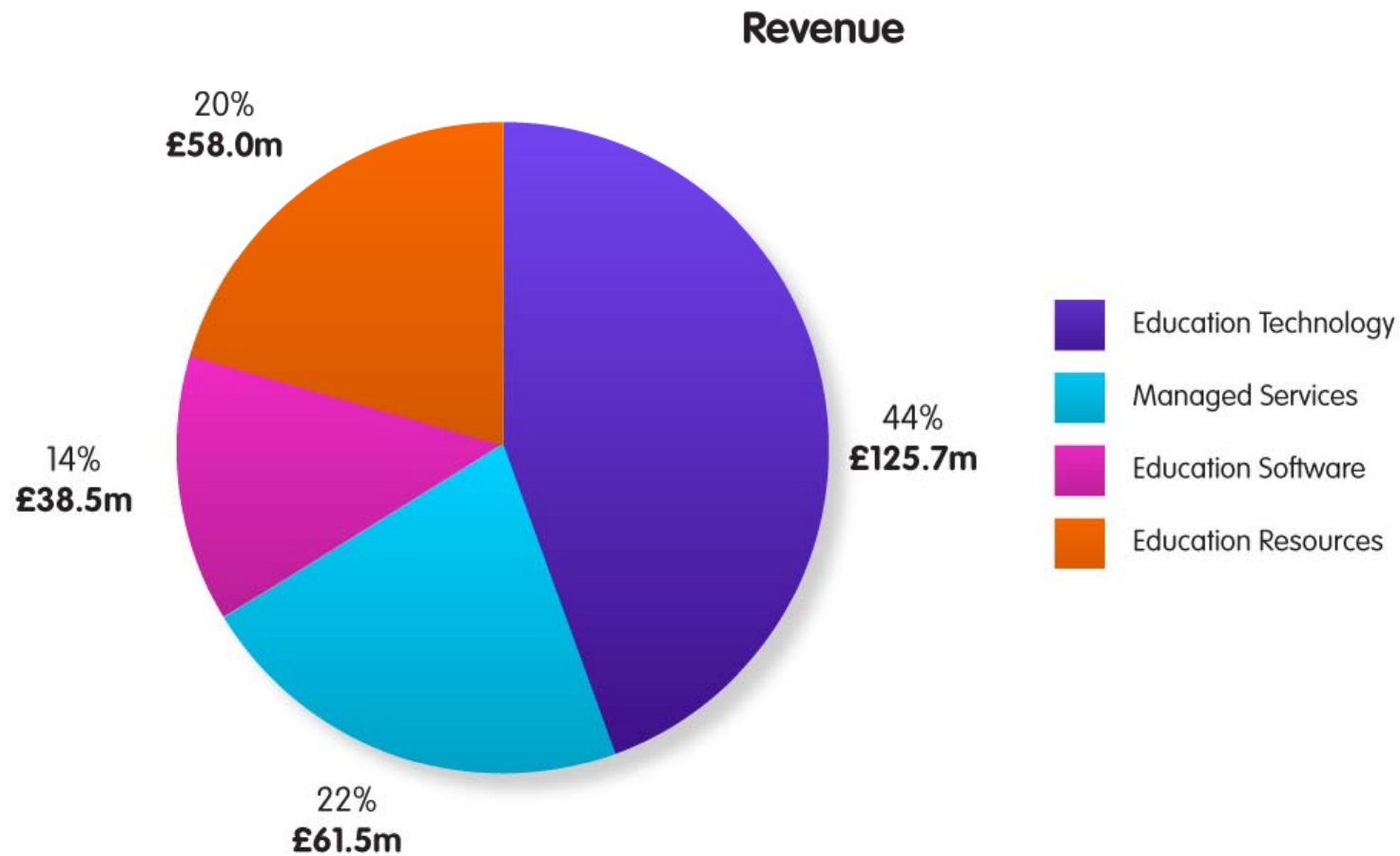
- Brand and distribution channels in UK
- Breadth and depth of experience in education market
- Staff: commitment and market knowledge
- Cost-effective Indian support centre
- Profitable and cash-generative despite difficult market. Strong cash position

## Opportunities

- Expansion of offerings to customer base
- New initiatives
- International distribution (not fixed infrastructure)
- Working capital management
- New structure and improving financial systems will reduce time to respond to market changes/opportunities

# New Organisation Structure

12 months to 30 November 2011



# Education Technology

## Overview & Strategy

### Classroom Technologies

- PC hardware (RM & 3rd-party), other hardware (e.g. whiteboards), implementation & support
  - Approx 2,300 schools purchased hardware/related services from RM. Good performance in academies and free schools
- Revenue & margins will remain under pressure

### Network Solutions

- Network hardware (third-party) and software (RM)
  - Approx 5,700 schools use RM network management software
- Revenue & margins will remain under pressure

### Internet Hosting & Connectivity Services

- RM has strong position as leading provider of connectivity services to UK schools
  - Approx 8,000 schools, 2 million teachers and children
- Less seasonal than product business

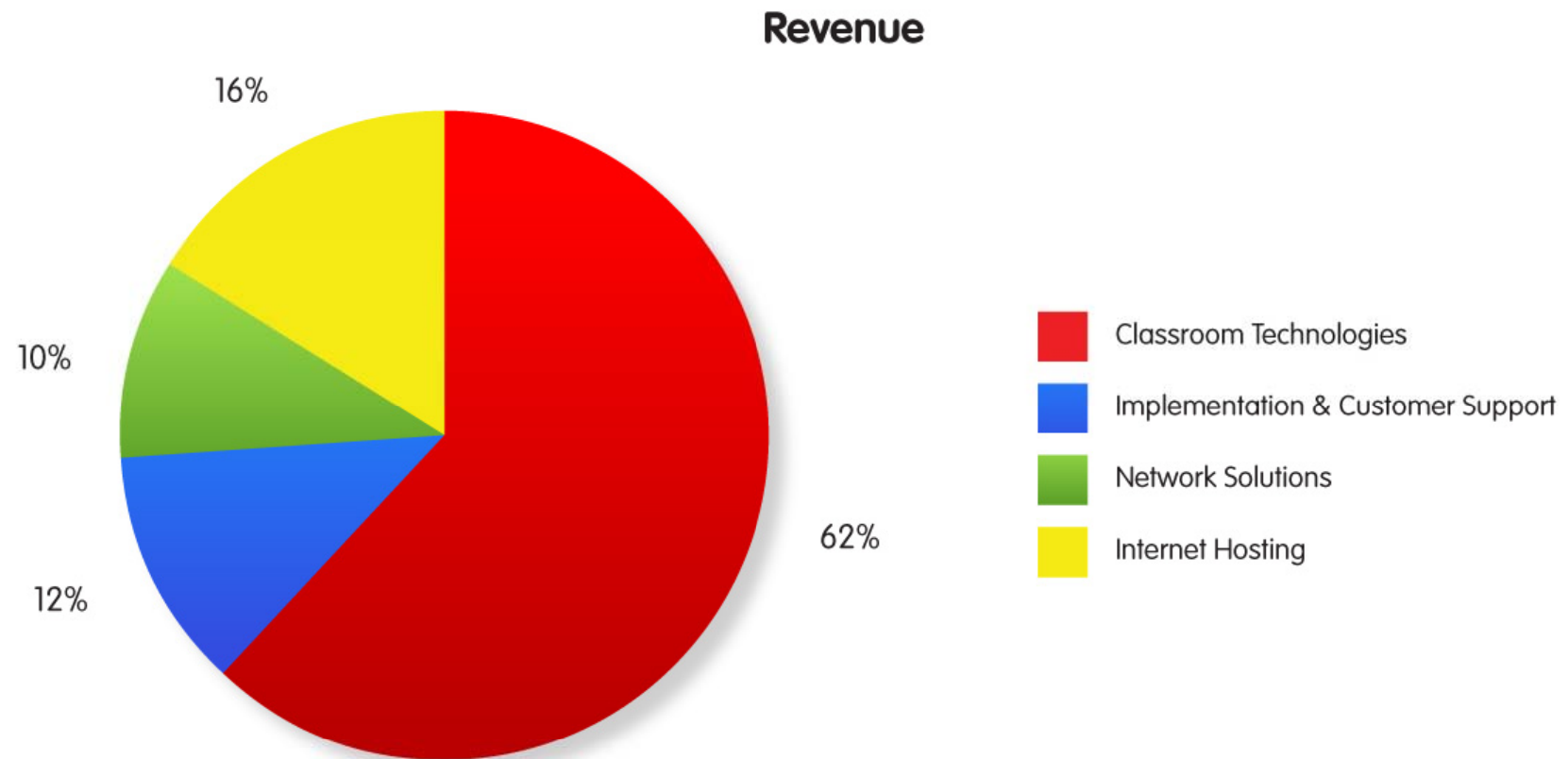
### Strategy

- RM relationships at school level
- Expand offerings through established distribution channel



# Education Technology

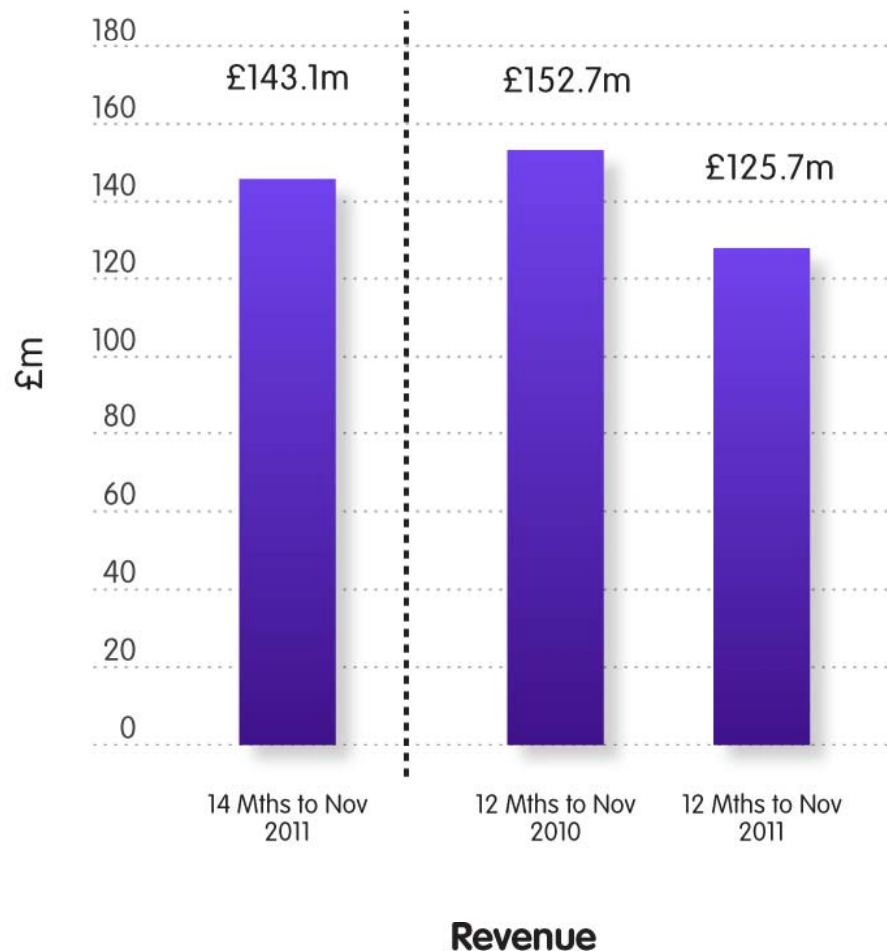
Retained Operations (12 months to 30 November 2011)



Total revenue from retained business = £125.7m

# Education Technology

## Retained Operations

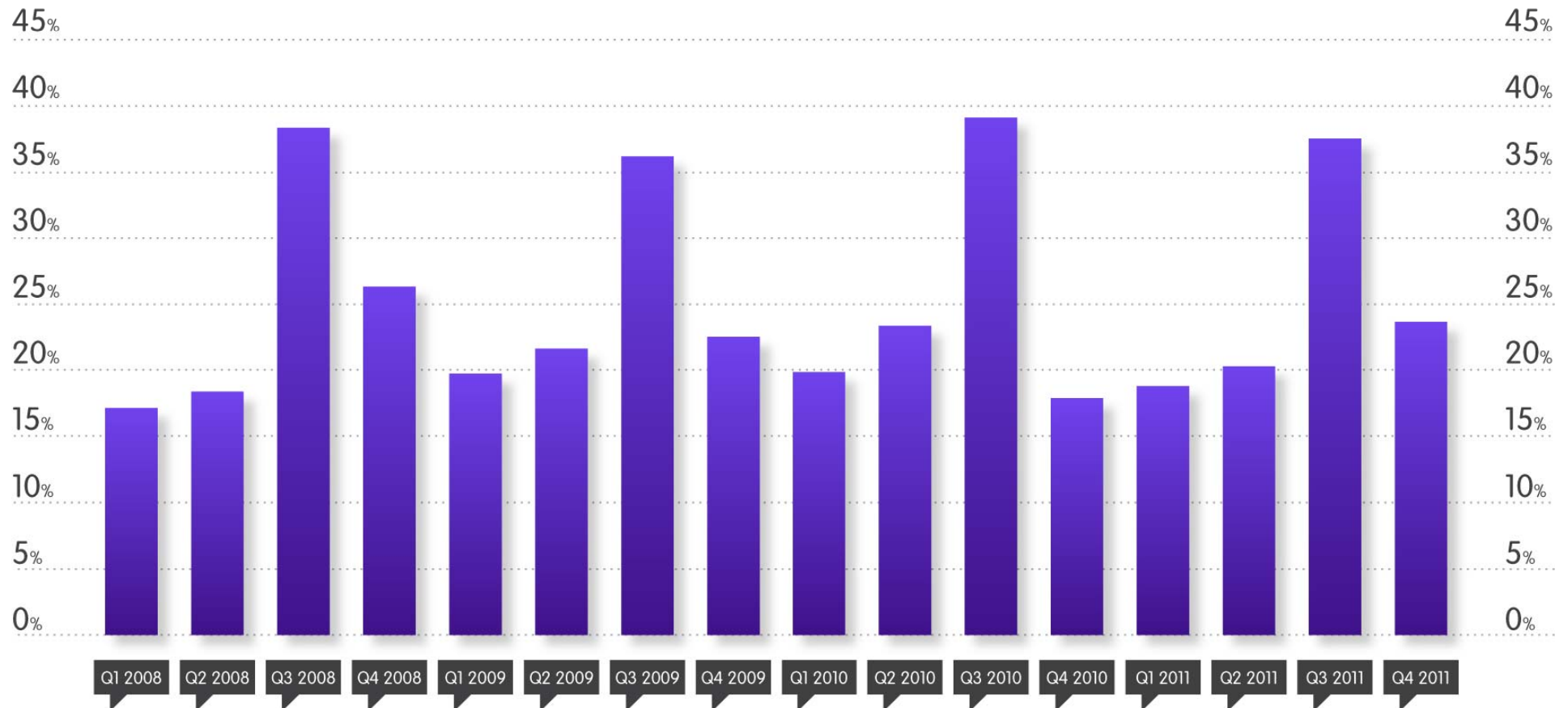


- All business areas anticipated to continue to experience market pressures
- Margins anticipated to be consistent with other hardware-oriented IT businesses
- Strategic importance to RM as the Group's major sales channel to UK schools

# Education Technology

## Revenue Seasonality

Quarters commencing 1 Dec 2008



# Managed Services

## Overview & Strategy

### Building Schools for the Future (BSF)

- Successful implementation of 44 schools in 2011. Reduction on 2010
- Peak implementation year is 2012 (approx 50 schools)
- Decline from 2013 and minimal revenue from new implementations after 2014
- Typically managed services contracts after implementation
- Working capital unwinds in 2012-2014

### Managed Services

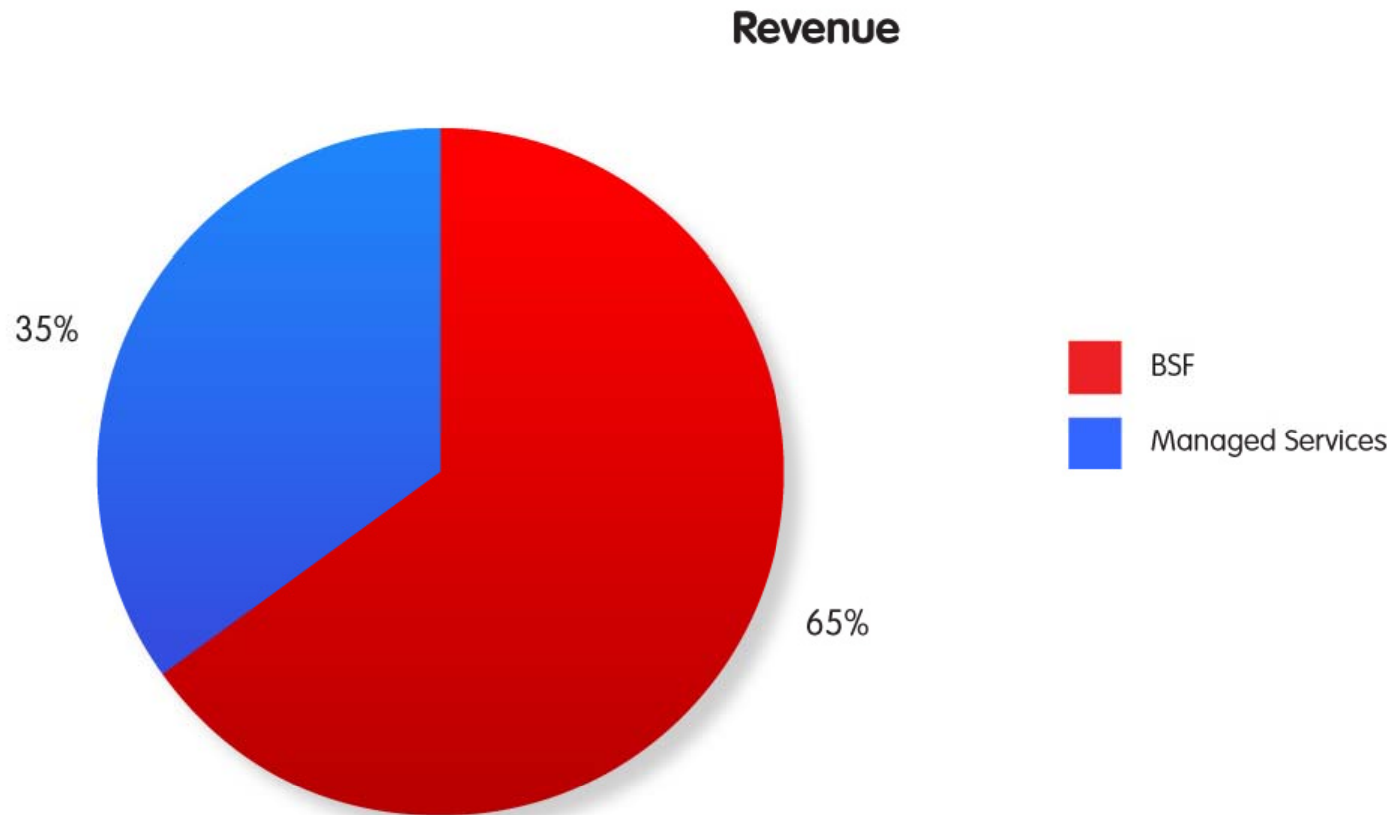
- Providing IT infrastructure support for schools
  - Approx 800 schools take managed service from RM
- Opportunities to improve contract profitability through additional services/improved change control

### Strategy

- Delivery of BSF implementations. Operational excellence but with greater commercial focus
- Extension of Managed Services provision post-BSF
- Anticipate and align structure for post-BSF (2013)
- Expand customer base to leverage established infrastructure

# Managed Services

Retained Operations (12 months to 30 November 2011)



Total revenue from retained business = £61.5m

# Managed Services

## Retained Operations

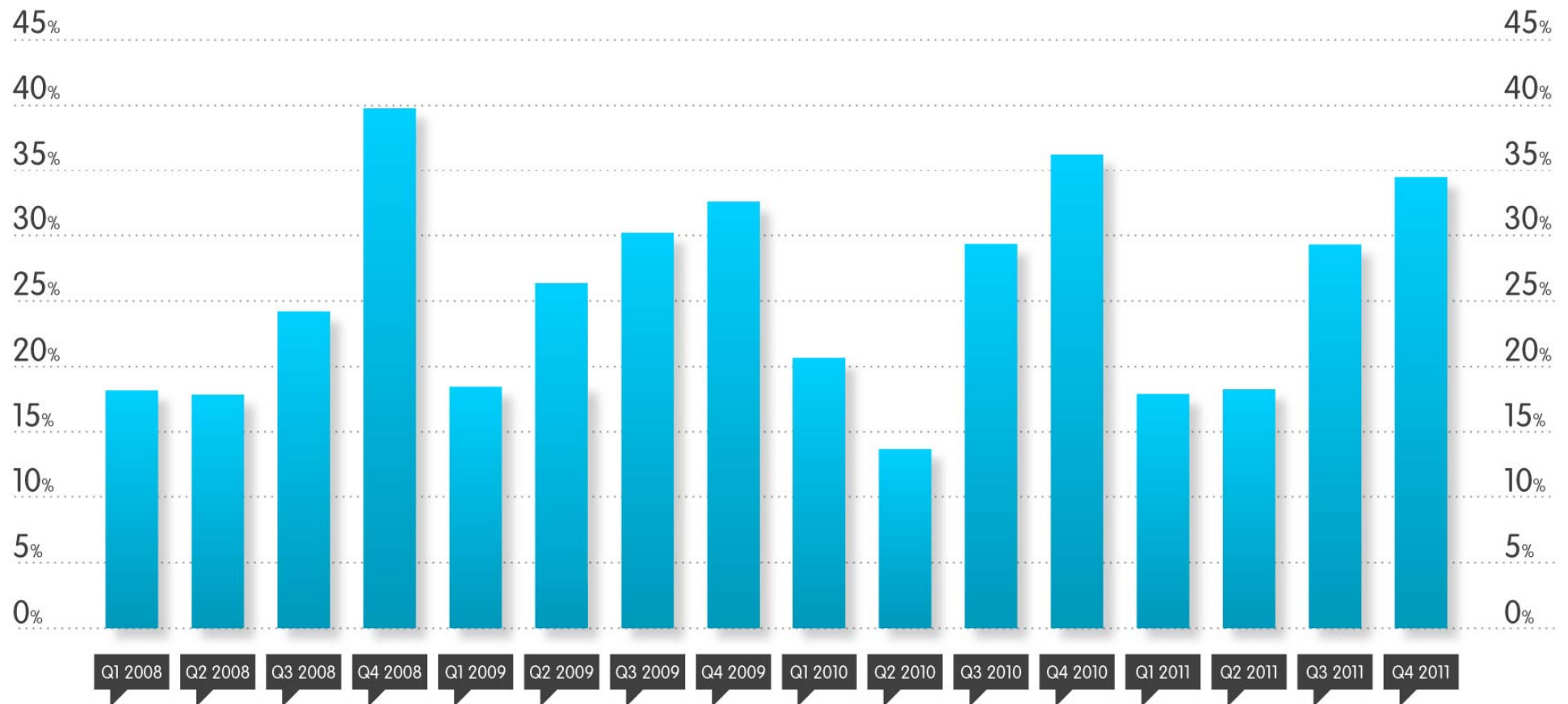


- 2011 revenue decline in line with BSF roll-out schedule
- Increase in 2012 revenue anticipated with decline thereafter
- Margins anticipated to be relatively constant

# Managed Services

## Revenue Seasonality

Quarters commencing 1 Dec 2008



# Education Resources

## Overview & Strategy

### TTS

- Value-added distribution of RM-developed and third-party classroom resources. Primarily direct to schools but some via dealer/distributors/retailers (28%) and international distributor network (8%)
  - Approx 90% of primary schools and 45% of secondary schools supplied by TTS
- Strong product management capability. Over 500 new offerings launched in 2011
- Efficient, well-managed business delivering consistently strong margin
- Opportunities to improve return on capital by improved supply chain and inventory management
- Growth Strategy: Increasing UK market share, International distribution, RM@Home

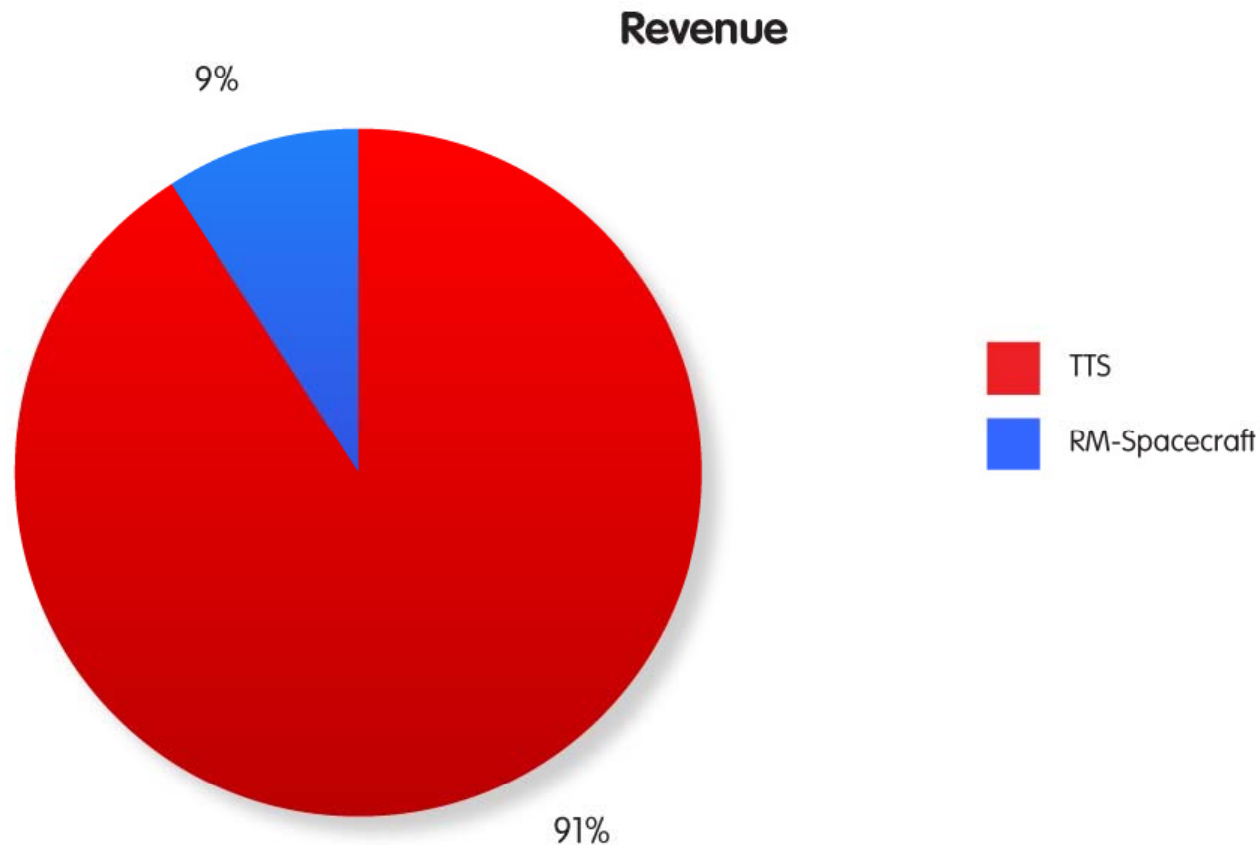
### RM SpaceKraft

- From product to full installation of Special Educational Needs environments. Primarily direct to schools but some via international distributor network (10%)
- Successful turnaround by new management team in 2010
- Opportunity to improve return on capital by improved inventory management
- Strategy: sustain performance and improve return on capital



# Education Resources

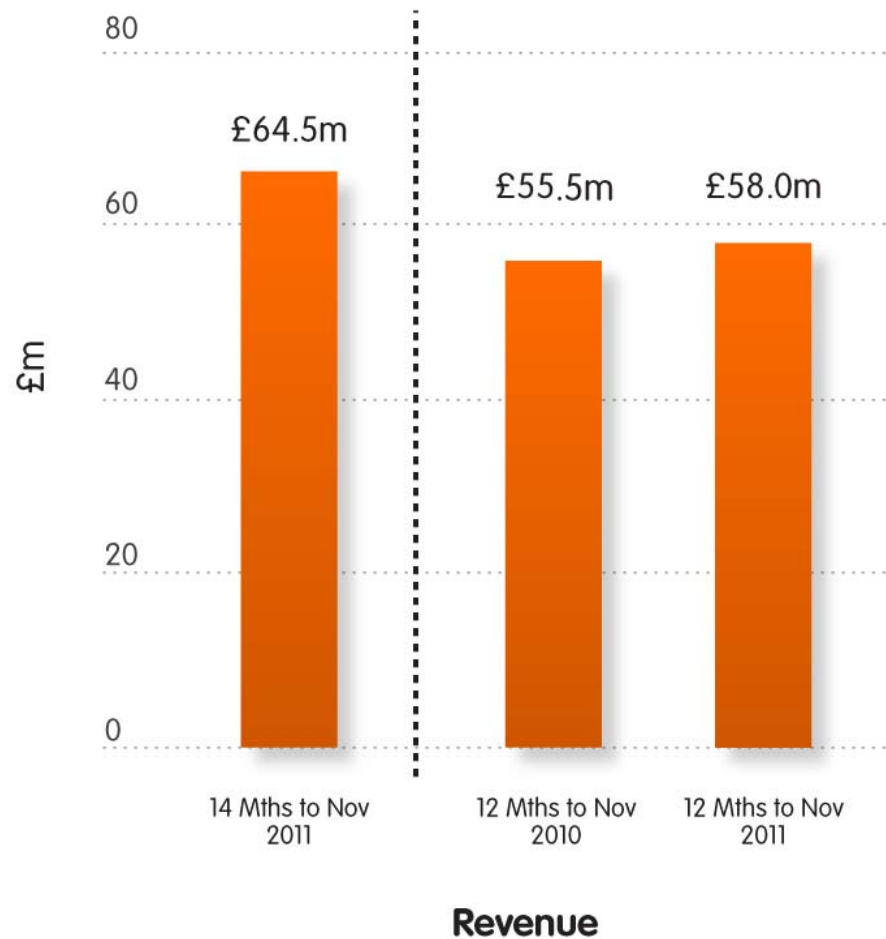
Retained Operations (12 months to 30 November 2011)



Total revenue from retained business = £58.0m

# Education Resources

## Retained Operations

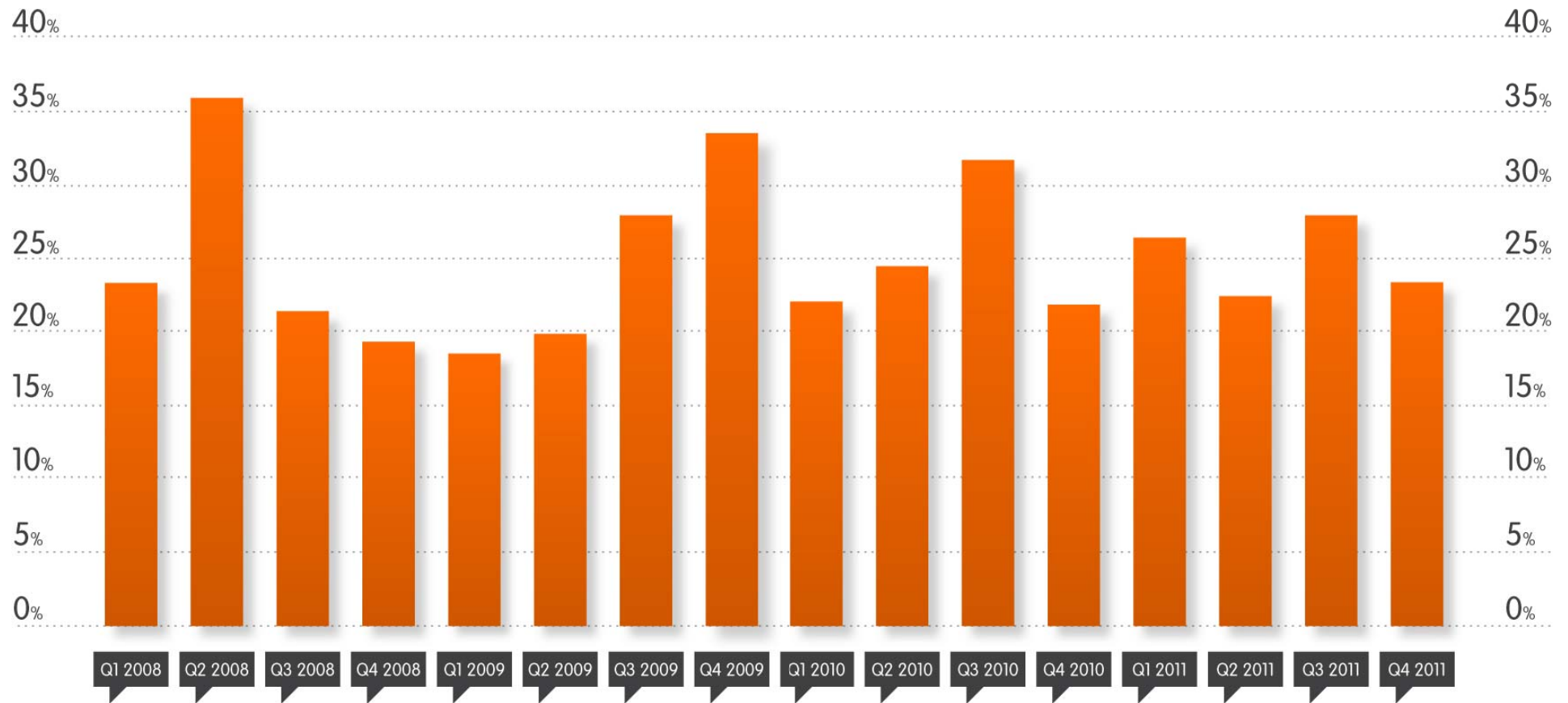


- TTS revenue growth of 4% in 2011. RM-Spacekraft decline of 5%
- TTS margins anticipated to be relatively constant
- RM-Spacekraft profitable but lower margin than TTS

# Education Resources

## Revenue Seasonality

Quarters commencing 1 Dec 2008



# Education Software

## Overview

### Assessment: e-Marking and e-Testing solutions and services

- Strong UK market position and growing internationally
- 4 new e-marking customers
- 2 contract extensions worth a combined total of £33m

### Data Solutions

- Dominated by large DfE contract – retender anticipated in 2012

### Learning Platforms

- Established presence but has proven to be discretionary expenditure. Major contract not being re-procured post-2012

### School Management Systems

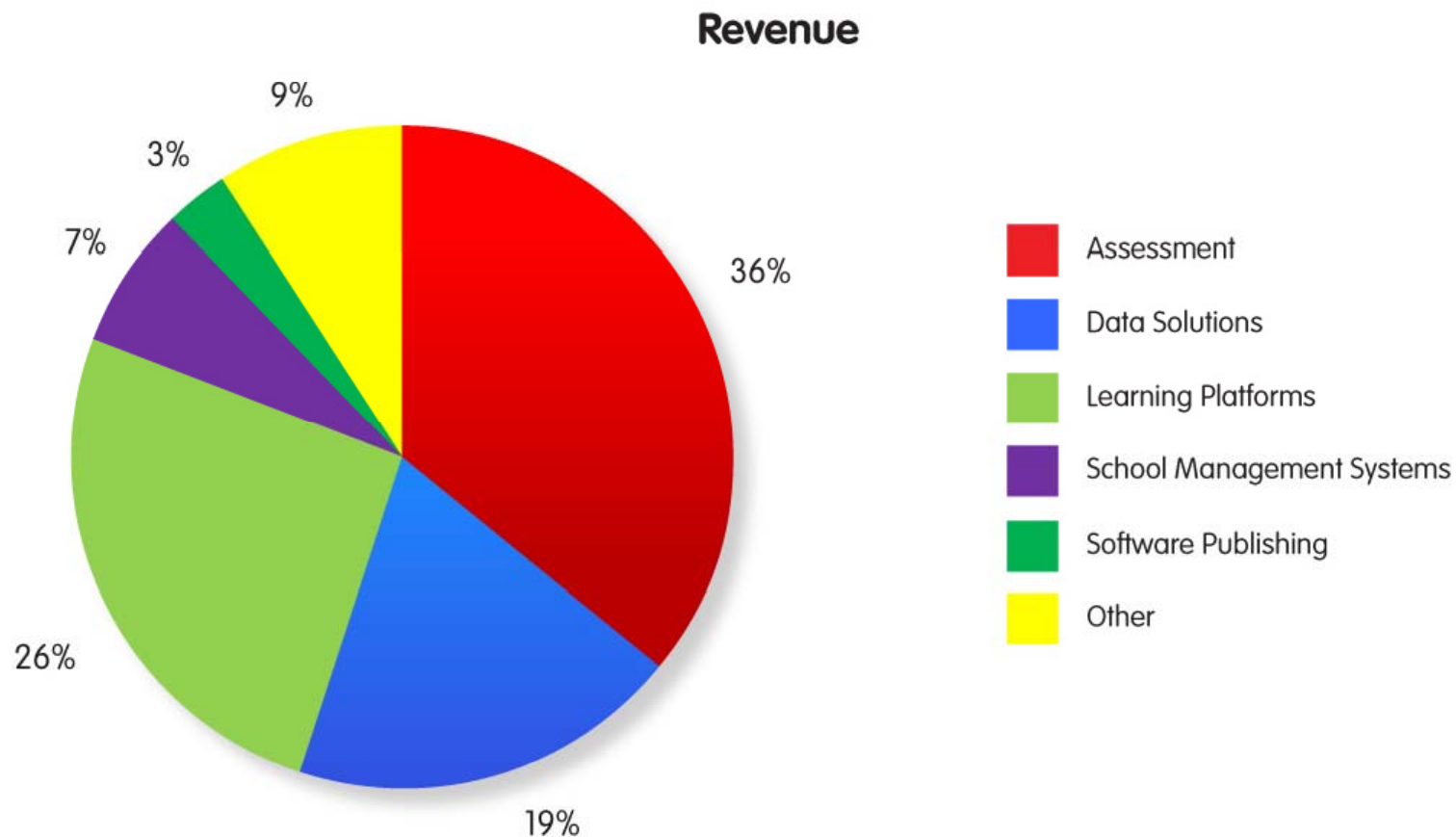
- Second largest provider of SMS in UK - all UK customers on SaaS model

### Software Publishing

- RM Easimaths launched at BETT. (Predecessor RM Maths installed base approx 4,000 schools)
- Easiteach: Sold via trade dealers and OEMs, bundled with interactive devices. (Approx 350,000 licences sold)
- Product portfolio reviewed and minor products being phased out

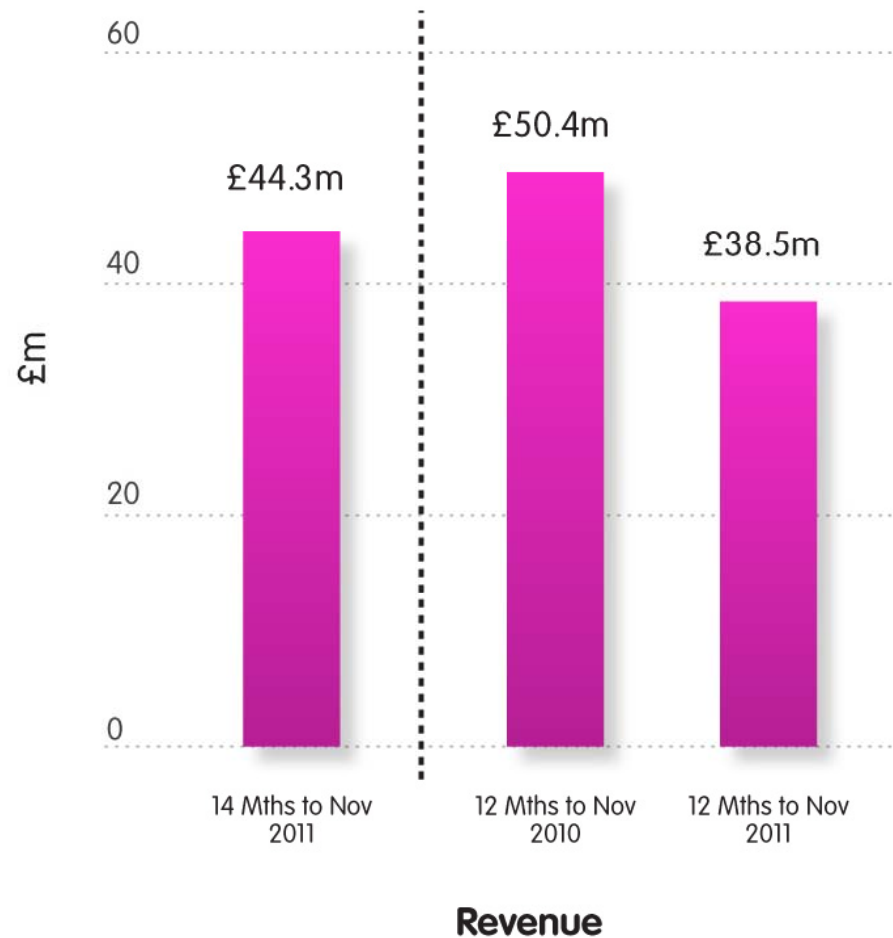
# Education Software

Retained Operations (12 months to 30 November 2011)



# Education Software

## Retained Operations



### In 2011:

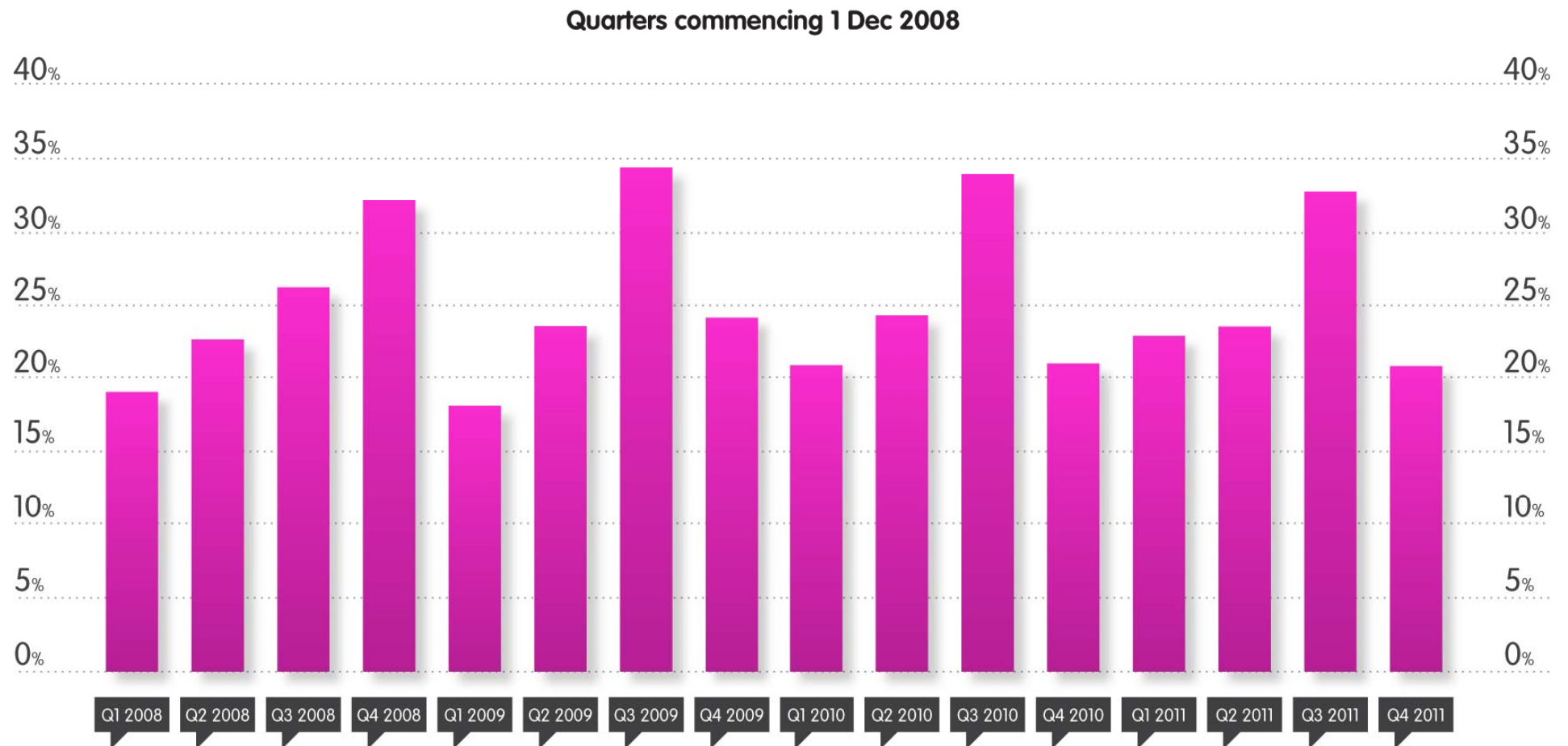
- ADS declined by ~6%
- SMS and LP declined by ~14%
- Easiteach declined materially related to review of provisions
- Other activities had mixed performance

Assessment business and SMS relatively stable. Other software activities under significant pressure

Margins anticipated to be relatively constant

# Education Software

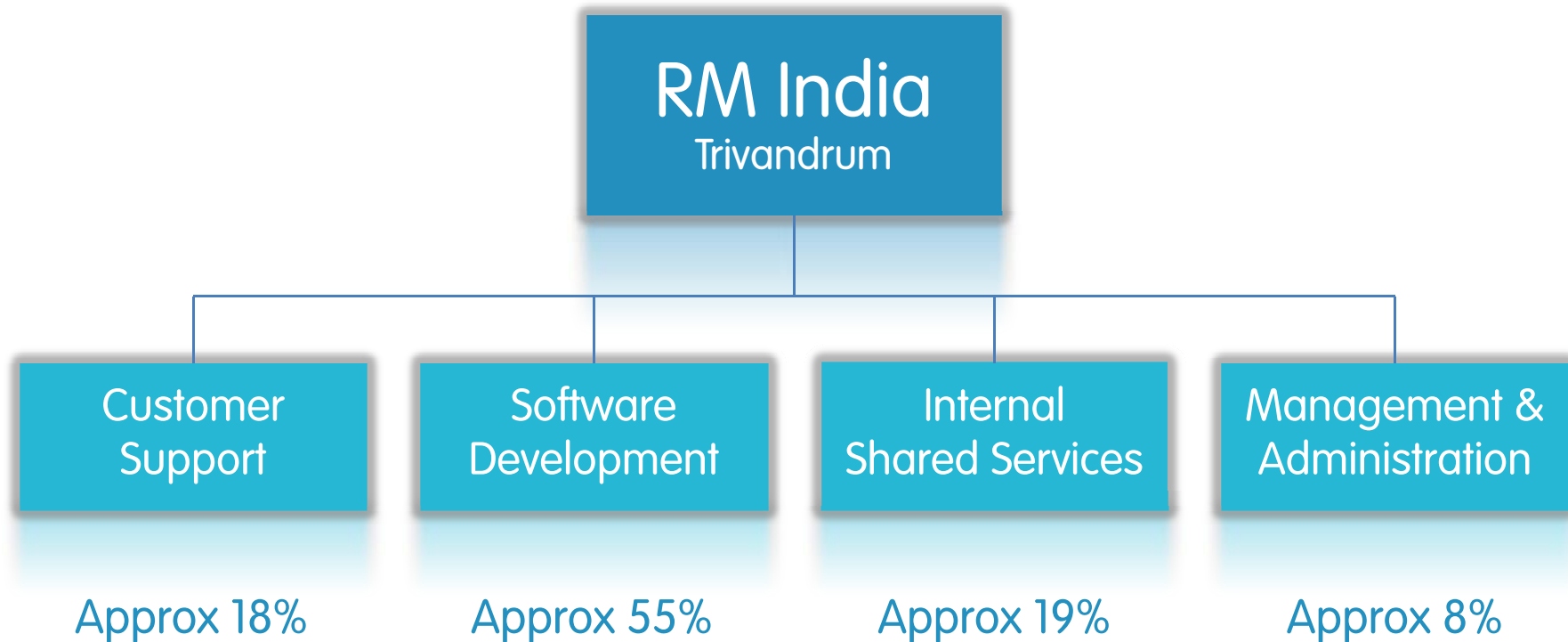
## Revenue Seasonality



# RM India

30 November 2011

476 employees (30 Nov 2011)  
Total Cost - £6.2m for 14 months to  
Nov 2011



RM India is a wholly-owned subsidiary of RM and solely supports RM Group businesses



# Summary

## 2011 – A challenging year

- But operating profitably and cash-generative
- Strongest period end cash position since 2008

## Restructuring almost complete

- 4 operating divisions with clear strategies
- Successful disposal programme
- Substantial reduction in cost base
- New committed banking facilities agreed

## Future challenges identified

- RM retains a unique market position in a rapidly changing market
- Challenges and risks in each division identified
- Greater focus on working capital
- New growth initiatives being evaluated



# Appendices

# Appendix 1

## Income statement

£m	Year to 30 Nov					
	2010			2011		
	Adjusted	Adjustments*	Total	Adjusted	Adjustments*	Total
<b>Revenue</b>	<b>376.1</b>	-	<b>376.1</b>	<b>310.1</b>	-	<b>310.1</b>
Cost of sales	(276.9)	-	(276.9)	(228.7)	-	(228.7)
<b>Gross profit</b>	<b>99.2</b>	-	<b>99.2</b>	<b>81.4</b>	-	<b>81.4</b>
<b>Gross profit %</b>	<b>26.4%</b>	-	<b>26.4%</b>	<b>26.2%</b>	-	<b>26.2%</b>
Operating expenses	(77.8)	-	(77.8)	(67.3)	-	(67.3)
Amortisation of acquisition related intangible assets	-	(1.1)	(1.1)	-	(0.6)	(0.6)
Impairment of goodwill, intangible assets and investments	-	-	-	-	(12.3)	(12.3)
Loss on sale of operations	-	-	-	-	(4.4)	(4.4)
Share-based payment charges	-	(1.5)	(1.5)	-	(1.1)	(1.1)
Restructuring costs	-	(1.3)	(1.3)	-	(8.6)	(8.6)
Increase in property related provisions	-	-	-	-	(6.0)	(6.0)
Exceptional costs relating to curtailment of BSF	-	(1.5)	(1.5)	-	-	-
Exceptional pension credit	-	7.1	7.1	-	-	-
	(77.8)	1.7	(76.1)	(67.3)	(33.0)	(100.3)
<b>Profit/(loss) from operations</b>	<b>21.4</b>	<b>1.7</b>	<b>23.1</b>	<b>14.1</b>	<b>(33.0)</b>	<b>(18.9)</b>
<b>Profit/(loss) from operations %</b>	<b>5.7%</b>	-	<b>6.1%</b>	<b>4.6%</b>	-	<b>(6.1)%</b>
Net investment income and finance costs	(0.6)	-	(0.6)	0.4	-	0.4
<b>Profit/(loss) before tax</b>	<b>20.8</b>	<b>1.7</b>	<b>22.5</b>	<b>14.5</b>	<b>(33.0)</b>	<b>(18.5)</b>
Tax	(4.8)	(0.8)	(5.6)	(4.7)	3.9	(0.8)
<b>Profit/(loss) for the period</b>	<b>16.0</b>	<b>0.9</b>	<b>16.9</b>	<b>9.8</b>	<b>(29.1)</b>	<b>(19.3)</b>
<b>Basic earnings/(loss) per ordinary share</b>	<b>17.6p</b>	<b>1.0p</b>	<b>18.6p</b>	<b>10.8p</b>	<b>(32.0)p</b>	<b>(21.2)p</b>
<b>Dividend per share</b>	-	-	<b>6.64p</b>	-	-	<b>3.00p</b>

# Appendix 2

## Balance sheet

£m	30 Nov 2010	30 Nov 2011
Goodwill and acquisition intangibles	37.8	18.5
Property, plant & equipment and software intangibles	23.9	20.2
Interest in associate	1.0	0.3
Other Receivables	-	2.6
Deferred tax assets	3.9	7.0
<b>Total non-current assets</b>	<b>66.6</b>	<b>48.6</b>
Inventories	25.4	18.8
Trade & other receivables	77.9	62.3
Tax asset	1.1	2.1
Cash & cash equivalents	3.7	24.5
Assets held for sale	-	6.8
<b>Total current assets</b>	<b>108.1</b>	<b>114.5</b>
<b>Total assets</b>	<b>174.7</b>	<b>163.1</b>
Current liabilities	(81.8)	(88.4)
Retirement benefit obligation	(8.6)	(21.2)
Other non-current liabilities	(18.7)	(25.0)
<b>Total liabilities</b>	<b>(109.1)</b>	<b>(134.6)</b>
<b>Net assets</b>	<b>65.6</b>	<b>28.5</b>
<b>Total equity</b>	<b>65.6</b>	<b>28.5</b>

£m	2010	2011
<b>Cash and cash equivalents</b>	<b>(2.4)</b>	<b>24.5</b>
Bank loans	(12.4)	(13.0)
Issued loan notes	(0.5)	-
<b>Net funds</b>	<b>(15.3)</b>	<b>11.5</b>
Deferred consideration	(0.4)	(0.2)
<b>Net funds less deferred consideration</b>	<b>(15.7)</b>	<b>11.3</b>

# Appendix 3

## Cash flow (12 months to 30 November)

Operating cash flows – £m	FY-2010	FY-2011
<b>Profit/(loss) from operations</b>	<b>23.1</b>	<b>(18.9)</b>
Amortisation	2.3	1.7
Depreciation	7.4	7.1
Share-based payments	1.5	1.1
Other adjustments	(7.5)	28.9
<b>Operating cash flows before movements in working capital</b>	<b>26.8</b>	<b>19.9</b>
Decrease/(increase) in inventories	(4.5)	3.5
Decrease/(increase) in receivables	(1.2)	9.3
Increase/(decrease) in payables	(6.9)	6.8
<b>Cash generated by operations</b>	<b>14.2</b>	<b>39.5</b>
Non-operating cash flows – £m		
Defined benefit pension contribution in excess of current service cost	(1.7)	(1.6)
Tax paid	(4.5)	(1.7)
Net capital expenditure less proceeds on disposal	(8.1)	(5.2)
Loan to joint venture	-	(1.9)
Dividends paid	(5.8)	(6.1)
Proceeds from sale of operations	-	3.8
Purchase of own shares	(3.2)	(0.2)
Other	(0.1)	0.3
<b>Net increase/(decrease) in cash and cash equivalents</b>	<b>(9.2)</b>	<b>26.9</b>

# Appendix 4

## 2011 Operating division structure

	£m	12 Months to Sep 2010	14 Months to Nov 2011
Learning Technologies	Revenue	273.9	243.0
	Adjusted Operating Profit	10.4	5.4
Education Resources	Revenue	83.3	83.9
	Adjusted Operating Profit	9.2	3.0
Assessment & Data	Revenue	22.9	23.9
	Adjusted Operating Profit	3.0	1.6

12 Months to Nov 2010	12 Months to Nov 2011
271.8	214.4
9.7	8.7
81.6	74.4
8.8	3.8
22.7	21.3
2.9	1.6